

Home Products Specialists in the Czech Republic

Market Direction | 2024-02-28 | 36 pages | Euromonitor

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Report description:

After a spike in current value growth in 2022, home products specialists in the Czech Republic saw a noticeable drop in demand for homewares and furniture in 2023. Demand weakened organically following the significant increases seen in 2022, when the surge in Ukrainian refugees living in the Czech Republic also led to increased sales of homewares and furniture. Moving into 2023, the high cost-of-living facing Czech households has forced some consumers to delay purchasing homewares and furniture,...

Euromonitor International's Home Products Specialists in Czech Republic report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Product coverage: Home Improvement and Gardening Stores, Homewares and Home Furnishing Stores, Pet Shops and Superstores.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Home Products Specialists market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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