

**Home Products Specialists in Taiwan**

Market Direction | 2024-02-29 | 36 pages | Euromonitor

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**Report description:**

Amidst the backdrop of increased demand for home accessories and furniture during the pandemic, home products specialists in Taiwan witnessed a steady rise in retail sales in 2023. This growth was propelled by the surge in online sales, with homeware specialists such as Tailung Hands experiencing exponential growth, reflecting a shift towards online channels as a significant revenue stream. Larger chains like Nitori, Poya Home, and Ikea drove the sector's momentum, catering to the evolving needs...

Euromonitor International's Home Products Specialists in Taiwan report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Product coverage: Home Improvement and Gardening Stores, Homewares and Home Furnishing Stores, Pet Shops and Superstores.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

**Why buy this report?**

- \* Get a detailed picture of the Home Products Specialists market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney,

Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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