

Home Products Specialists in Canada

Market Direction | 2024-02-28 | 38 pages | Euromonitor

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Report description:

Canadian Tire, the second largest player in the home products specialists channel in Canada in 2023, behind Home Depot, launched several initiatives towards the end of the review period. Triangle Select is a new annual fee-based subscription programme that is an enrichment of the existing Triangle Rewards programme. Triangle Select members can earn "CT money" even faster on all eligible purchases in-store at Canadian Tire, Mark's, Sport Chek, Sport Experts, Party City, L'Equipeur and more, thank...

Euromonitor International's Home Products Specialists in Canada report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Product coverage: Home Improvement and Gardening Stores, Homewares and Home Furnishing Stores, Pet Shops and Superstores.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Home Products Specialists market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and

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online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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