

Home Products Specialists in Bulgaria

Market Direction | 2024-02-28 | 36 pages | Euromonitor

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Report description:

Home products specialists in Bulgaria registered current value growth in 2023, though constant value sales fell. Inflation was still an issue and impacted profitability. That being said, it was homewares and home furnishing stores that dragged down the overall performance, with home improvements registering constant value growth. Generally, home improvements are seen as more essential, and with consumers being highly price sensitive, due to high inflation, they spent on home improvements rather...

Euromonitor International's Home Products Specialists in Bulgaria report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Product coverage: Home Improvement and Gardening Stores, Homewares and Home Furnishing Stores, Pet Shops and Superstores.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Home Products Specialists market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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