

Home Care in Bangladesh

Market Direction | 2024-02-26 | 48 pages | Euromonitor

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Report description:

Amid rising prices of essential foods and other basic necessities, the hike in prices of home care products added a new burden on people in 2023. In about nine months, almost all products such as detergents and toilet cleaners became pricier by 10 to 30%. Manufacturers said rising costs of importing raw materials and the devaluation of the taka forced them to increase the prices of their products. Product development is very narrow, but demand for small and medium packs has increased. The distrib...

Euromonitor International's Home Care in Bangladesh market report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Air Care, Bleach, Dishwashing, Home Insecticides, Laundry Care, Polishes, Surface Care, Toilet Care.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Home Care market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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