

Health and Beauty Specialists in the Czech Republic

Market Direction | 2024-02-28 | 36 pages | Euromonitor

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Report description:

In 2023, health and beauty specialists in the Czech Republic experienced a decline in retail volume sales as price hikes dampened consumption. The largest contributor to category growth were beauty specialists, which continued to see a recovery from the pandemic in 2023. Significant numbers of customers switched to buying direct selling brands during the pandemic which could be delivered to the home but were often more expensive premium lines. Thereafter, Czechs have returned to cheaper beauty b...

Euromonitor International's Health and Beauty Specialists in Czech Republic report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Product coverage: Beauty Specialists, Health and Personal Care Stores, Optical Goods Stores, Pharmacies.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Health and Beauty Specialists market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

Table of Contents:

Health and Beauty Specialists in the Czech Republic

Euromonitor International

February 2024

List Of Contents And Tables

HEALTH AND BEAUTY SPECIALISTS IN THE CZECH REPUBLIC

KEY DATA FINDINGS

2023 DEVELOPMENTS

Growth of beauty specialists support category growth

Popularity of private labels spurs volume growth

Purchasing decisions to shift from cost-centric to eco-friendly products

PROSPECTS AND OPPORTUNITIES

Volume sales to decline as demand for vitamins and supplements falls

Retail stores under threat from online health and beauty e-commerce

Dr Max revolutionizes pharmacies with a pioneering concept

CHANNEL DATA

Table 1 Health and Beauty Specialists: Value Sales, Outlets and Selling Space 2018-2023

Table 2 Health and Beauty Specialists: Value Sales, Outlets and Selling Space: % Growth 2018-2023

Table 3 Sales in Health and Beauty Specialists by Channel: Value 2018-2023

Table 4 Sales in Health and Beauty Specialists by Channel: % Value Growth 2018-2023

Table 5 Health and Beauty Specialists GBO Company Shares: % Value 2019-2023

Table 6 Health and Beauty Specialists GBN Brand Shares: % Value 2020-2023

Table 7 Health and Beauty Specialists LBN Brand Shares: Outlets 2020-2023

Table 8 Health and Beauty Specialists Forecasts: Value Sales, Outlets and Selling Space 2023-2028

Table 9 Health and Beauty Specialists Forecasts: Value Sales, Outlets and Selling Space: % Growth 2023-2028

Table 10 □Forecast Sales in Health and Beauty Specialists by Channel: Value 2023-2028

Table 11 □Forecast Sales in Health and Beauty Specialists by Channel: % Value Growth 2023-2028

RETAIL IN THE CZECH REPUBLIC

EXECUTIVE SUMMARY

Retail in 2023: the big picture

E-commerce on the rise in Czech Republic

Discounts are pivotal in economic downturn

What next for retail?

OPERATING ENVIRONMENT

Informal retail

Opening hours for physical retail

Summary 1 Standard Opening Hours by Channel Type 2023

Seasonality

Christmas

Easter

MARKET DATA

Table 12 Sales in Retail by Retail Offline vs Retail E-Commerce: Value 2018-2023

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Table 13 Sales in Retail by Retail Offline vs Retail E-Commerce: % Value Growth 2018-2023
Table 14 Sales in Retail Offline by Channel: Value 2018-2023
Table 15 Sales in Retail Offline by Channel: % Value Growth 2018-2023
Table 16 Retail Offline Outlets by Channel: Units 2018-2023
Table 17 Retail Offline Outlets by Channel: % Unit Growth 2018-2023
Table 18 Sales in Retail E-Commerce by Product: Value 2018-2023
Table 19 Sales in Retail E-Commerce by Product: % Value Growth 2018-2023
Table 20 Grocery Retailers: Value Sales, Outlets and Selling Space 2018-2023
Table 21 □Grocery Retailers: Value Sales, Outlets and Selling Space: % Growth 2018-2023
Table 22 □Sales in Grocery Retailers by Channel: Value 2018-2023
Table 23 □Sales in Grocery Retailers by Channel: % Value Growth 2018-2023
Table 24 □Grocery Retailers Outlets by Channel: Units 2018-2023
Table 25 □Grocery Retailers Outlets by Channel: % Unit Growth 2018-2023
Table 26 □Non-Grocery Retailers: Value Sales, Outlets and Selling Space 2018-2023
Table 27 □Non-Grocery Retailers: Value Sales, Outlets and Selling Space: % Growth 2018-2023
Table 28 □Sales in Non-Grocery Retailers by Channel: Value 2018-2023
Table 29 □Sales in Non-Grocery Retailers by Channel: % Value Growth 2018-2023
Table 30 □Non-Grocery Retailers Outlets by Channel: Units 2018-2023
Table 31 □Non-Grocery Retailers Outlets by Channel: % Unit Growth 2018-2023
Table 32 □Retail GBO Company Shares: % Value 2019-2023
Table 33 □Retail GBN Brand Shares: % Value 2020-2023
Table 34 □Retail Offline GBO Company Shares: % Value 2019-2023
Table 35 □Retail Offline GBN Brand Shares: % Value 2020-2023
Table 36 □Retail Offline LBN Brand Shares: Outlets 2020-2023
Table 37 □Retail E-Commerce GBO Company Shares: % Value 2019-2023
Table 38 □Retail E-Commerce GBN Brand Shares: % Value 2020-2023
Table 39 □Grocery Retailers GBO Company Shares: % Value 2019-2023
Table 40 □Grocery Retailers GBN Brand Shares: % Value 2020-2023
Table 41 □Grocery Retailers LBN Brand Shares: Outlets 2020-2023
Table 42 □Non-Grocery Retailers GBO Company Shares: % Value 2019-2023
Table 43 □Non-Grocery Retailers GBN Brand Shares: % Value 2020-2023
Table 44 □Non-Grocery Retailers LBN Brand Shares: Outlets 2020-2023
Table 45 □Forecast Sales in Retail by Retail Offline vs Retail E-Commerce: Value 2023-2028
Table 46 □Forecast Sales in Retail by Retail Offline vs Retail E-Commerce: % Value Growth 2023-2028
Table 47 □Forecast Sales in Retail Offline by Channel: Value 2023-2028
Table 48 □Forecast Sales in Retail Offline by Channel: % Value Growth 2023-2028
Table 49 □Forecast Retail Offline Outlets by Channel: Units 2023-2028
Table 50 □Forecast Retail Offline Outlets by Channel: % Unit Growth 2023-2028
Table 51 □Forecast Sales in Retail E-Commerce by Product: Value 2023-2028
Table 52 □Forecast Sales in Retail E-Commerce by Product: % Value Growth 2023-2028
Table 53 □Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space 2023-2028
Table 54 □Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2023-2028
Table 55 □Forecast Sales in Grocery Retailers by Channel: Value 2023-2028
Table 56 □Forecast Sales in Grocery Retailers by Channel: % Value Growth 2023-2028
Table 57 □Forecast Grocery Retailers Outlets by Channel: Units 2023-2028
Table 58 □Forecast Grocery Retailers Outlets by Channel: % Unit Growth 2023-2028
Table 59 □Non-Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space 2023-2028

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Table 60 □Non-Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2023-2028

Table 61 □Forecast Sales in Non-Grocery Retailers by Channel: Value 2023-2028

Table 62 □Forecast Sales in Non-Grocery Retailers by Channel: % Value Growth 2023-2028

Table 63 □Forecast Non-Grocery Retailers Outlets by Channel: Units 2023-2028

Table 64 □Forecast Non-Grocery Retailers Outlets by Channel: % Unit Growth 2023-2028

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SOURCES

Summary 2 Research Sources

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