

## **Health and Beauty Specialists in the Czech Republic**

Market Direction | 2024-02-28 | 36 pages | Euromonitor

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### **Report description:**

In 2023, health and beauty specialists in the Czech Republic experienced a decline in retail volume sales as price hikes dampened consumption. The largest contributor to category growth were beauty specialists, which continued to see a recovery from the pandemic in 2023. Significant numbers of customers switched to buying direct selling brands during the pandemic which could be delivered to the home but were often more expensive premium lines. Thereafter, Czechs have returned to cheaper beauty b...

Euromonitor International's Health and Beauty Specialists in Czech Republic report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Product coverage: Beauty Specialists, Health and Personal Care Stores, Optical Goods Stores, Pharmacies.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

#### **Why buy this report?**

- \* Get a detailed picture of the Health and Beauty Specialists market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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