

General Merchandise Stores in the United Arab Emirates

Market Direction | 2024-02-27 | 35 pages | Euromonitor

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Report description:

Variety stores in the United Arab Emirates continued to experience significant growth in 2023, outperforming department stores, the other main channel in general merchandise stores. This was not only due to the affordable prices offered by these outlets, but also the good quality and wide range of products offered by chained Asian variety stores, such as Miniso, Daiso and Mumuso, which attract consumers from various backgrounds for items of daily use.

Euromonitor International's General Merchandise Stores in United Arab Emirates report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Product coverage: Department Stores, Variety Stores.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the General Merchandise Stores market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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Euromonitor International
February 2024

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Landmark Group continues to strengthen its value department store brand
United Arab Emirates remains attractive market for Debenhams and Galeries Lafayette despite challenges

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Variety stores to focus on enhancing online presence
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