

General Merchandise Stores in Spain

Market Direction | 2024-02-29 | 37 pages | Euromonitor

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Report description:

Department stores benefited from the increase in inbound tourists seen in Spain in 2023 as foreign tourists love to go to places such as El Corte Ingles to do their shopping and to partake in the uniquely Spanish experience found in its outlets. Apparel remained key to the growth of department stores in 2023, as a large percentage of sales comes from fashion. A special focus is also put on luxury brands in order to attract tourists. El Corte Ingles accounts for all but a small share of sales wit...

Euromonitor International's General Merchandise Stores in Spain report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Product coverage: Department Stores, Variety Stores.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the General Merchandise Stores market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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