

General Merchandise Stores in South Africa

Market Direction | 2024-02-28 | 35 pages | Euromonitor

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Report description:

Lockdown restrictions imposed on shopping centres during the pandemic were particularly challenging for department stores in South Africa, which often occupy prime rentals in such locations. For Woolworths, the situation was worsened by civil unrest experienced in July 2021, persisting power outages in 2022 and 2023, and intensified competition from Shoprite's premium offering, Checkers Hyper. In parallel, the retailer was increasingly challenged by H&M, which has been multiplying sustainable in...

Euromonitor International's General Merchandise Stores in South Africa report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Product coverage: Department Stores, Variety Stores.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the General Merchandise Stores market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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Euromonitor International

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