

General Merchandise Stores in Bulgaria

Market Direction | 2024-02-28 | 35 pages | Euromonitor

AVAILABLE LICENSES:

- Single User Licence €825.00
- Multiple User License (1 Site) €1650.00
- Multiple User License (Global) €2475.00

Report description:

Muted performance for general merchandise in 2023

Euromonitor International's General Merchandise Stores in Bulgaria report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Product coverage: Department Stores, Variety Stores.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the General Merchandise Stores market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Table of Contents:

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

List Of Contents And Tables

GENERAL MERCHANDISE STORES IN BULGARIA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Muted performance for general merchandise in 2023

No change in competitive landscape of department stores

Value sales still low for variety stores

PROSPECTS AND OPPORTUNITIES

Growth set to be constrained by increasing competition from rival channels

Little expectation for development of department stores

Higher value growth for variety stores

CHANNEL DATA

Table 1 General Merchandise Stores: Value Sales, Outlets and Selling Space 2018-2023

Table 2 General Merchandise Stores: Value Sales, Outlets and Selling Space: % Growth 2018-2023

Table 3 Sales in General Merchandise Stores by Channel: Value 2018-2023

Table 4 Sales in General Merchandise Stores by Channel: % Value Growth 2018-2023

Table 5 General Merchandise Stores GBO Company Shares: % Value 2019-2023

Table 6 General Merchandise Stores GBN Brand Shares: % Value 2020-2023

Table 7 General Merchandise Stores LBN Brand Shares: Outlets 2020-2023

Table 8 General Merchandise Stores Forecasts: Value Sales, Outlets and Selling Space 2023-2028

Table 9 General Merchandise Stores Forecasts: Value Sales, Outlets and Selling Space: % Growth 2023-2028

Table 10 □Forecast Sales in General Merchandise Stores by Channel: Value 2023-2028

Table 11 □Forecast Sales in General Merchandise Stores by Channel: % Value Growth 2023-2028

RETAIL IN BULGARIA

EXECUTIVE SUMMARY

Retail in 2023: The big picture

Grocery retailers compete strongly

Significant VAT changes benefit smaller players

What next for retail?

OPERATING ENVIRONMENT

Informal retail

Opening hours for physical retail

Summary 1 Standard Opening Hours by Channel Type 2023

Seasonality

Christmas

Back to School

MARKET DATA

Table 12 Sales in Retail by Retail Offline vs Retail E-Commerce: Value 2018-2023

Table 13 Sales in Retail by Retail Offline vs Retail E-Commerce: % Value Growth 2018-2023

Table 14 Sales in Retail Offline by Channel: Value 2018-2023

Table 15 Sales in Retail Offline by Channel: % Value Growth 2018-2023

Table 16 Retail Offline Outlets by Channel: Units 2018-2023

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table 17	Retail Offline Outlets by Channel: % Unit Growth 2018-2023
Table 18	Sales in Retail E-Commerce by Product: Value 2018-2023
Table 19	Sales in Retail E-Commerce by Product: % Value Growth 2018-2023
Table 20	Grocery Retailers: Value Sales, Outlets and Selling Space 2018-2023
Table 21	□Grocery Retailers: Value Sales, Outlets and Selling Space: % Growth 2018-2023
Table 22	□Sales in Grocery Retailers by Channel: Value 2018-2023
Table 23	□Sales in Grocery Retailers by Channel: % Value Growth 2018-2023
Table 24	□Grocery Retailers Outlets by Channel: Units 2018-2023
Table 25	□Grocery Retailers Outlets by Channel: % Unit Growth 2018-2023
Table 26	□Non-Grocery Retailers: Value Sales, Outlets and Selling Space 2018-2023
Table 27	□Non-Grocery Retailers: Value Sales, Outlets and Selling Space: % Growth 2018-2023
Table 28	□Sales in Non-Grocery Retailers by Channel: Value 2018-2023
Table 29	□Sales in Non-Grocery Retailers by Channel: % Value Growth 2018-2023
Table 30	□Non-Grocery Retailers Outlets by Channel: Units 2018-2023
Table 31	□Non-Grocery Retailers Outlets by Channel: % Unit Growth 2018-2023
Table 32	□Retail GBO Company Shares: % Value 2019-2023
Table 33	□Retail GBN Brand Shares: % Value 2020-2023
Table 34	□Retail Offline GBO Company Shares: % Value 2019-2023
Table 35	□Retail Offline GBN Brand Shares: % Value 2020-2023
Table 36	□Retail Offline LBN Brand Shares: Outlets 2020-2023
Table 37	□Retail E-Commerce GBO Company Shares: % Value 2019-2023
Table 38	□Retail E-Commerce GBN Brand Shares: % Value 2020-2023
Table 39	□Grocery Retailers GBO Company Shares: % Value 2019-2023
Table 40	□Grocery Retailers GBN Brand Shares: % Value 2020-2023
Table 41	□Grocery Retailers LBN Brand Shares: Outlets 2020-2023
Table 42	□Non-Grocery Retailers GBO Company Shares: % Value 2019-2023
Table 43	□Non-Grocery Retailers GBN Brand Shares: % Value 2020-2023
Table 44	□Non-Grocery Retailers LBN Brand Shares: Outlets 2020-2023
Table 45	□Forecast Sales in Retail by Retail Offline vs Retail E-Commerce: Value 2023-2028
Table 46	□Forecast Sales in Retail by Retail Offline vs Retail E-Commerce: % Value Growth 2023-2028
Table 47	□Forecast Sales in Retail Offline by Channel: Value 2023-2028
Table 48	□Forecast Sales in Retail Offline by Channel: % Value Growth 2023-2028
Table 49	□Forecast Retail Offline Outlets by Channel: Units 2023-2028
Table 50	□Forecast Retail Offline Outlets by Channel: % Unit Growth 2023-2028
Table 51	□Forecast Sales in Retail E-Commerce by Product: Value 2023-2028
Table 52	□Forecast Sales in Retail E-Commerce by Product: % Value Growth 2023-2028
Table 53	□Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space 2023-2028
Table 54	□Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2023-2028
Table 55	□Forecast Sales in Grocery Retailers by Channel: Value 2023-2028
Table 56	□Forecast Sales in Grocery Retailers by Channel: % Value Growth 2023-2028
Table 57	□Forecast Grocery Retailers Outlets by Channel: Units 2023-2028
Table 58	□Forecast Grocery Retailers Outlets by Channel: % Unit Growth 2023-2028
Table 59	□Non-Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space 2023-2028
Table 60	□Non-Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2023-2028
Table 61	□Forecast Sales in Non-Grocery Retailers by Channel: Value 2023-2028
Table 62	□Forecast Sales in Non-Grocery Retailers by Channel: % Value Growth 2023-2028
Table 63	□Forecast Non-Grocery Retailers Outlets by Channel: Units 2023-2028

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

General Merchandise Stores in Bulgaria

Market Direction | 2024-02-28 | 35 pages | Euromonitor

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User Licence	€825.00
	Multiple User License (1 Site)	€1650.00
	Multiple User License (Global)	€2475.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

☐ ** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2025-05-10"/>
		Signature	<input type="text"/>

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com