

Full-Service Restaurants in Poland

Market Direction | 2024-02-27 | 32 pages | Euromonitor

AVAILABLE LICENSES:

- Single User Licence €825.00
- Multiple User License (1 Site) €1650.00
- Multiple User License (Global) €2475.00

Report description:

While full-service restaurants in Poland continued to post growth in current value sales in 2023, this was primarily due to price hikes imposed to offset rising costs amidst stubbornly high inflation. Transactions declined slightly as falling purchasing power made consumers more cautious in their discretionary spending habits. Indeed, because these types of establishments are comparatively expensive, the category was harder hit by increased budget-consciousness than other areas of the local food...

Euromonitor International's Full-Service Restaurants in Poland report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Chained Full-Service Restaurants, Full-Service Restaurants by Type, Independent Full-Service Restaurants.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Full-Service Restaurants market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table of Contents:

Full-Service Restaurants in Poland
Euromonitor International
February 2024

List Of Contents And Tables

FULL-SERVICE RESTAURANTS IN POLAND

KEY DATA FINDINGS

2023 DEVELOPMENTS

Cost-of-living crisis hits full-service restaurants harder than other categories

Consumers trade down to cheaper formats

Chained operators rationalise their networks to improve profitability

PROSPECTS AND OPPORTUNITIES

Trade expected to rebound steadily as inflationary pressures recede

European full-service restaurants will continue to lead in value and transaction terms

Sfinks Polska set to implement aggressive restructuring and expansion strategy

CATEGORY DATA

Table 1 Full-Service Restaurants by Category: Units/Outlets 2018-2023

Table 2 Sales in Full-Service Restaurants by Category: Number of Transactions 2018-2023

Table 3 Sales in Full-Service Restaurants by Category: Foodservice Value 2018-2023

Table 4 Full-Service Restaurants by Category: % Units/Outlets Growth 2018-2023

Table 5 Sales in Full-Service Restaurants by Category: % Transaction Growth 2018-2023

Table 6 Sales in Full-Service Restaurants by Category: % Foodservice Value Growth 2018-2023

Table 7 GBO Company Shares in Chained Full-Service Restaurants: % Foodservice Value 2019-2023

Table 8 GBN Brand Shares in Chained Full-Service Restaurants: % Foodservice Value 2020-2023

Table 9 Forecast Full-Service Restaurants by Category: Units/Outlets 2023-2028

Table 10 □Forecast Sales in Full-Service Restaurants by Category: Number of Transactions 2023-2028

Table 11 □Forecast Sales in Full-Service Restaurants by Category: Foodservice Value 2023-2028

Table 12 □Forecast Full-Service Restaurants by Category: % Units/Outlets Growth 2023-2028

Table 13 □Forecast Sales in Full-Service Restaurants by Category: % Transaction Growth 2023-2028

Table 14 □Forecast Sales in Full-Service Restaurants by Category: % Foodservice Value Growth 2023-2028

CONSUMER FOODSERVICE IN POLAND

EXECUTIVE SUMMARY

Consumer foodservice in 2023: The big picture

2023 key trends

Competitive landscape

Independent foodservice developments

What next for consumer foodservice?

MARKET DATA

Table 15 Units, Transactions and Value Sales in Consumer Foodservice 2018-2023

Table 16 Units, Transactions and Value Sales in Consumer Foodservice: % Growth 2018-2023

Table 17 Consumer Foodservice by Independent vs Chained by Type: Units/Outlets 2023

Table 18 Consumer Foodservice by Independent vs Chained: % Foodservice Value 2018-2023

Table 19 Sales in Consumer Foodservice by Food vs Drink Split: % Foodservice Value 2018-2023

Table 20 Sales in Consumer Foodservice by Food vs Drink Split by Type: % Foodservice Value 2023

Table 21 Sales in Consumer Foodservice by Location: % Foodservice Value 2018-2023

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table 22 Sales in Consumer Foodservice by Fulfillment: % Foodservice Value 2018-2023

Table 23 GBO Company Shares in Chained Consumer Foodservice: % Foodservice Value 2019-2023

Table 24 □GBN Brand Shares in Chained Consumer Foodservice: % Foodservice Value 2020-2023

Table 25 □GBN Brand Shares in Chained Consumer Foodservice: Units/Outlets 2023

Table 26 □Forecast Units, Transactions and Value Sales in Consumer Foodservice 2023-2028

Table 27 □Forecast Units, Transactions and Value Sales in Consumer Foodservice: % Growth 2023-2028

DISCLAIMER

SOURCES

Summary 1 Research Sources

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Full-Service Restaurants in Poland

Market Direction | 2024-02-27 | 32 pages | Euromonitor

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User Licence	€825.00
	Multiple User License (1 Site)	€1650.00
	Multiple User License (Global)	€2475.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*		Phone*	
First Name*		Last Name*	
Job title*			
Company Name*		EU Vat / Tax ID / NIP number*	
Address*		City*	
Zip Code*		Country*	
		Date	2026-03-09
		Signature	

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com