

Full-Service Restaurants in New Zealand

Market Direction | 2024-02-27 | 27 pages | Euromonitor

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Report description:

After a fairly strong recovery of the category in 2022, 2023 proved to be a tougher year for full-service restaurants. Inflation had a twofold impact on full-service restaurants. The higher cost of ingredients has resulted in menu prices being raised to keep up with these increases. Inflation has also resulted in consumers having less money in their pockets to spend on non-essential goods and being forced to cut down on the money they spend on dining out. Even consumers who are continuing to din...

Euromonitor International's Full-Service Restaurants in New Zealand report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Chained Full-Service Restaurants, Full-Service Restaurants by Type, Independent Full-Service Restaurants.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Full-Service Restaurants market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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tel. 0048 603 394 346 e-mail: support@scotts-international.com

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Table of Contents:

Full-Service Restaurants in New Zealand
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List Of Contents And Tables

FULL-SERVICE RESTAURANTS IN NEW ZEALAND

KEY DATA FINDINGS

2023 DEVELOPMENTS

Growth of full-service restaurants slow down amid high inflation
Staff shortages a recurring issue for full-service restaurant owners
Resurgence of tourism a boon for full-service restaurants

PROSPECTS AND OPPORTUNITIES

Recovery expected as inflation starts to trend downwards
QR code ordering to help deal with fewer staff in restaurants
Delivery is here to stay and full-service needs to remain adaptable

CATEGORY DATA

Table 1 Full-Service Restaurants by Category: Units/Outlets 2018-2023

Table 2 Sales in Full-Service Restaurants by Category: Number of Transactions 2018-2023

Table 3 Sales in Full-Service Restaurants by Category: Foodservice Value 2018-2023

Table 4 Full-Service Restaurants by Category: % Units/Outlets Growth 2018-2023

Table 5 Sales in Full-Service Restaurants by Category: % Transaction Growth 2018-2023

Table 6 Sales in Full-Service Restaurants by Category: % Foodservice Value Growth 2018-2023

Table 7 GBO Company Shares in Chained Full-Service Restaurants: % Foodservice Value 2019-2023

Table 8 GBN Brand Shares in Chained Full-Service Restaurants: % Foodservice Value 2020-2023

Table 9 Forecast Full-Service Restaurants by Category: Units/Outlets 2023-2028

Table 10 □Forecast Sales in Full-Service Restaurants by Category: Number of Transactions 2023-2028

Table 11 □Forecast Sales in Full-Service Restaurants by Category: Foodservice Value 2023-2028

Table 12 □Forecast Full-Service Restaurants by Category: % Units/Outlets Growth 2023-2028

Table 13 □Forecast Sales in Full-Service Restaurants by Category: % Transaction Growth 2023-2028

Table 14 □Forecast Sales in Full-Service Restaurants by Category: % Foodservice Value Growth 2023-2028

CONSUMER FOODSERVICE IN NEW ZEALAND

EXECUTIVE SUMMARY

Consumer foodservice in 2023: The big picture

2023 key trends

Competitive landscape

Independent foodservice developments

What next for consumer foodservice?

MARKET DATA

Table 15 Units, Transactions and Value Sales in Consumer Foodservice 2018-2023

Table 16 Units, Transactions and Value Sales in Consumer Foodservice: % Growth 2018-2023

Table 17 Consumer Foodservice by Independent vs Chained by Type: Units/Outlets 2023

Table 18 Consumer Foodservice by Independent vs Chained: % Foodservice Value 2018-2023

Table 19 Sales in Consumer Foodservice by Food vs Drink Split: % Foodservice Value 2018-2023

Table 20 Sales in Consumer Foodservice by Food vs Drink Split by Type: % Foodservice Value 2023

Table 21 Sales in Consumer Foodservice by Location: % Foodservice Value 2018-2023

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Table 22 Sales in Consumer Foodservice by Fulfillment: % Foodservice Value 2018-2023

Table 23 GBO Company Shares in Chained Consumer Foodservice: % Foodservice Value 2019-2023

Table 24 □GBN Brand Shares in Chained Consumer Foodservice: % Foodservice Value 2020-2023

Table 25 □GBN Brand Shares in Chained Consumer Foodservice: Units/Outlets 2023

Table 26 □Forecast Units, Transactions and Value Sales in Consumer Foodservice 2023-2028

Table 27 □Forecast Units, Transactions and Value Sales in Consumer Foodservice: % Growth 2023-2028

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SOURCES

Summary 1 Research Sources

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