

## **Full-Service Restaurants in Brazil**

Market Direction | 2024-02-27 | 30 pages | Euromonitor

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### **Report description:**

While full-service restaurants in Brazil continued to record a positive performance across all indicators in 2023, the channel remained under pressure, with growth notably slowing. After a year marked by a record number of families with overdue bills in a scenario of high inflation and more expensive credit in 2022, 2023 showed marginally improved results, driven by the expansion of job opportunities and the recovery of the population's income, which still bears the consequences of the health cr...

Euromonitor International's Full-Service Restaurants in Brazil report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Chained Full-Service Restaurants, Full-Service Restaurants by Type, Independent Full-Service Restaurants.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Full-Service Restaurants market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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