

Discounters in the Philippines

Market Direction | 2024-02-28 | 32 pages | Euromonitor

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Report description:

2023 proved to be a challenging year for discounters in the Philippines, in light of a limited store count and fierce competition with other retailers. With the revival of hectic pre-pandemic lifestyles, including the return of consumers to their physical offices, Filipinos were more likely to seek out smaller-format stores, such as convenience stores, which enabled a faster shopping experience. These were typically located close to consumers' homes or workplaces, as well as benefiting from exte...

Euromonitor International's Discounters in Philippines report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Discounters market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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