

Discounters in the Czech Republic

Market Direction | 2024-02-28 | 34 pages | Euromonitor

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Report description:

High inflation has led to a much weaker economy in 2023, with the increased costs of living benefiting discounters in the Czech Republic. As household spending tightened, price became the overriding factor when purchasing most household goods. Czechs are looking for the best value they can get for their money but also for the cheapest products. Since the lowest prices of household and grocery products are generally found in discounters, a growing number of consumers are turning to these retailer...

Euromonitor International's Discounters in Czech Republic report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Discounters market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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