

Convenience Retailers in South Africa

Market Direction | 2024-02-28 | 35 pages | Euromonitor

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Report description:

In 2023, convenience stores in South Africa continued to benefit from proximity to local households, with this format often used for daily or weekly top-ups. However, in suburban areas, the channel is increasingly being threatened by the emergence of dark stores and on-demand delivery services, including Q-commerce services such as Zulzi, with the latter claiming to deliver orders within 15 minutes. At the end of the review period, Zulzi covered locations in Johannesburg, Cape Town, Pretoria and...

Euromonitor International's Convenience Retailers in South Africa report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Product coverage: Convenience Stores, Forecourt Retailers.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Convenience Retailers market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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