

## **Convenience Retailers in Slovakia**

Market Direction | 2024-02-29 | 35 pages | Euromonitor

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### **Report description:**

2023 was not a good year for convenience retailers in Slovakia. With inflation still being high, consumers cut back on spending in convenience retailers, as prices tend to be higher than in other grocery retailers. As such both constant and current value sales fell. Some outlets also closed in 2023. In addition, convenience stores were unable to compete with the larger grocery retailers such as Lidl, Tesco and Kaufland in terms of marketing spend. Forecourt retailers fared better, with current v...

Euromonitor International's Convenience Retailers in Slovakia report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Product coverage: Convenience Stores, Forecourt Retailers.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### **Why buy this report?**

- \* Get a detailed picture of the Convenience Retailers market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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Euromonitor International  
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#### **MARKET DATA**

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