

Convenience Retailers in Norway

Market Direction | 2024-02-29 | 38 pages | Euromonitor

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Report description:

The twin challenges of high inflation and heightened competition continue to impact the performance of convenience retailers in Norway, only prolonging its recovery from the effects of the COVID-19 pandemic. Convenience stores and forecourt retailers have both seen closures in 2023, with the most affected areas situated in rural areas and smaller towns. Convenience retailers face ongoing pressures from inflation with the increasing cost of electricity and other inputs escalating since 2022. At t...

Euromonitor International's Convenience Retailers in Norway report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Product coverage: Convenience Stores, Forecourt Retailers.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Convenience Retailers market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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