

Consumer Foodservice in Ukraine

Market Direction | 2024-02-27 | 91 pages | Euromonitor

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Report description:

Russia's ongoing war in Ukraine continued to be a major factor influencing consumer foodservice in 2023. Nonetheless, Ukrainian businesses showed unprecedented resilience while operating in challenging wartime conditions, including constant air raids launched by Russia in some parts of the country. Another problem was Russia's attacks on Ukrainian infrastructure which led to temporary electricity blackouts across the country. This meant that foodservice operators had to take steps such as invest...

Euromonitor International's Consumer Foodservice in Ukraine report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Consumer Foodservice by Fulfillment, Consumer Foodservice by Location, Consumer Foodservice by Ordering Platform, Consumer Foodservice by Type.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Consumer Foodservice market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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Ukrainians look to support small, local businesses

PROSPECTS AND OPPORTUNITIES

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