

Consumer Foodservice in Taiwan

Market Direction | 2024-02-27 | 97 pages | Euromonitor

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Report description:

Consumer foodservice has witnessed a strong recovery since the second half of 2022 in Taiwan, with robust growth continuing into 2023, albeit at slower pace. Menu prices have increased since the pandemic due to higher inflation. Many foodservice businesses, including chained and independent stores, have updated menus with price increases, although no further hikes are expected in the short term. In the face of higher prices, many office workers in Taiwan have embraced food delivery at lunchtime...

Euromonitor International's Consumer Foodservice in Taiwan report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Consumer Foodservice by Fulfillment, Consumer Foodservice by Location, Consumer Foodservice by Ordering Platform, Consumer Foodservice by Type.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Consumer Foodservice market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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