

Consumer Foodservice in Spain

Market Direction | 2024-02-27 | 100 pages | Euromonitor

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Report description:

In 2023, consumer foodservice in Spain saw growth across all metrics, albeit at lower rates than that seen in the previous year of the review period. However, persistently high inflation rates drove up average prices, limiting growth in transactions.

Euromonitor International's Consumer Foodservice in Spain report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Consumer Foodservice by Fulfillment, Consumer Foodservice by Location, Consumer Foodservice by Ordering Platform, Consumer Foodservice by Type.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Consumer Foodservice market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Enrique Tomas looking for new opportunities in travel locations

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Staff shortages continue to present challenges for full-service restaurants post-pandemic

Full-service restaurants in central city locations benefit from a recovery in footfall

PROSPECTS AND OPPORTUNITIES

Digitalisation is set to continue apace of the forecast period, supported by AI technology

Zero waste and sustainability are set to gather traction in the years ahead

Ghost kitchens present growth opportunities for full-service restaurants over the forecast period

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Foodservice operators turn to street stalls/kiosks as a viable method for boosting sales

PROSPECTS AND OPPORTUNITIES.

Growth in street stalls/kiosks is set to derive from the popularisation of food trucks

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CONSUMER FOODSERVICE BY LOCATION IN SPAIN

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A return to pre-pandemic value sales for consumer foodservice by location in Spain in 2023

IKEA restaurant and El Corte Ingles exploit resurgent demand with combined offers of foodservice and retail

Travel and lodging locations see the strongest growth, benefiting from domestic and foreign tourism, post-pandemic

PROSPECTS AND OPPORTUNITIES

Standalone is set to continue to dominate consumer foodservice by location sales over the forecast period, but ghost kitchens and delivery services offer scope for growth

Petrol companies are exploring new options for food service as they seek to diversify their offerings

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