

Consumer Foodservice in Nigeria

Market Direction | 2024-02-27 | 78 pages | Euromonitor

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Report description:

Weakened economic fundamentals have negatively impacted Nigerian consumers' purchasing power in 2023, resulting in slow growth of consumer foodservice. The cash crunch in the first quarter of the year as a result of the central bank changing the currency design caused cash shortages and wreaked social havoc in a country that has a cash-based economy. The scarcity of cash prevented many consumers, especially the unbanked, from making purchases, affecting the consumer foodservice industry. The rem...

Euromonitor International's Consumer Foodservice in Nigeria report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Consumer Foodservice by Fulfillment, Consumer Foodservice by Location, Consumer Foodservice by Ordering Platform, Consumer Foodservice by Type.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Consumer Foodservice market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Table of Contents:

Consumer Foodservice in Nigeria
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List Of Contents And Tables

CONSUMER FOODSERVICE IN NIGERIA

EXECUTIVE SUMMARY

Consumer foodservice in 2023: The big picture

2023 key trends

Competitive landscape

Independent foodservice developments

What next for consumer foodservice?

MARKET DATA

Table 1 Units, Transactions and Value Sales in Consumer Foodservice 2018-2023

Table 2 Units, Transactions and Value Sales in Consumer Foodservice: % Growth 2018-2023

Table 3 Consumer Foodservice by Independent vs Chained by Type: Units/Outlets 2023

Table 4 Consumer Foodservice by Independent vs Chained: % Foodservice Value 2018-2023

Table 5 Sales in Consumer Foodservice by Food vs Drink Split: % Foodservice Value 2018-2023

Table 6 Sales in Consumer Foodservice by Food vs Drink Split by Type: % Foodservice Value 2023

Table 7 Sales in Consumer Foodservice by Location: % Foodservice Value 2018-2023

Table 8 Sales in Consumer Foodservice by Fulfillment: % Foodservice Value 2018-2023

Table 9 GBO Company Shares in Chained Consumer Foodservice: % Foodservice Value 2019-2023

Table 10 □GBN Brand Shares in Chained Consumer Foodservice: % Foodservice Value 2020-2023

Table 11 □GBN Brand Shares in Chained Consumer Foodservice: Units/Outlets 2023

Table 12 □Forecast Units, Transactions and Value Sales in Consumer Foodservice 2023-2028

Table 13 □Forecast Units, Transactions and Value Sales in Consumer Foodservice: % Growth 2023-2028

DISCLAIMER

SOURCES

Summary 1 Research Sources

LIMITED-SERVICE RESTAURANTS IN NIGERIA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Convenience and discounts support growth of chained operators in 2023

Chained outlets continue to expand their footprint

Local players have a significant foothold

PROSPECTS AND OPPORTUNITIES

Digitalisation will continue to drive growth

Value sales supported by economic growth

Outlet expansion set to continue

CATEGORY DATA

Table 14 Limited-Service Restaurants by Category: Units/Outlets 2018-2023

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Table 15 Sales in Limited-Service Restaurants by Category: Number of Transactions 2018-2023
 Table 16 Sales in Limited-Service Restaurants by Category: Foodservice Value 2018-2023
 Table 17 Limited-Service Restaurants by Category: % Units/Outlets Growth 2018-2023
 Table 18 Sales in Limited-Service Restaurants by Category: % Transaction Growth 2018-2023
 Table 19 Sales in Limited-Service Restaurants by Category: % Foodservice Value Growth 2018-2023
 Table 20 GBO Company Shares in Chained Limited-Service Restaurants: % Foodservice Value 2019-2023
 Table 21 GBN Brand Shares in Chained Limited-Service Restaurants: % Foodservice Value 2020-2023
 Table 22 Forecast Limited-Service Restaurants by Category: Units/Outlets 2023-2028
 Table 23 □Forecast Sales in Limited-Service Restaurants by Category: Number of Transactions 2023-2028
 Table 24 □Forecast Sales in Limited-Service Restaurants by Category: Foodservice Value 2023-2028
 Table 25 □Forecast Limited-Service Restaurants by Category: % Units/Outlets Growth 2023-2028
 Table 26 □Forecast Sales in Limited-Service Restaurants by Category: % Transaction Growth 2023-2028
 Table 27 □Forecast Sales in Limited-Service Restaurants by Category: % Foodservice Value Growth 2023-2028

CAFES/BARS IN NIGERIA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Impact of inflation and cash shortage on bars/pubs
 Shift to cheaper brands in a challenging environment
 Independent cafes/bars remain the most popular

PROSPECTS AND OPPORTUNITIES

Economic recovery will encourage consumers to spend
 Rising disposable incomes and urbanisation set to lead to further openings
 Generation Z's lifestyle to support growth of cafes/bars and premium brands

CATEGORY DATA

Table 28 Cafes/Bars by Category: Units/Outlets 2018-2023
 Table 29 Sales in Cafes/Bars by Category: Number of Transactions 2018-2023
 Table 30 Sales in Cafes/Bars by Category: Foodservice Value 2018-2023
 Table 31 Cafes/Bars by Category: % Units/Outlets Growth 2018-2023
 Table 32 Sales in Cafes/Bars by Category: % Transaction Growth 2018-2023
 Table 33 Sales in Cafes/Bars by Category: % Foodservice Value Growth 2018-2023
 Table 34 Forecast Cafes/Bars by Category: Units/Outlets 2023-2028
 Table 35 Forecast Sales in Cafes/Bars by Category: Number of Transactions 2023-2028
 Table 36 Forecast Sales in Cafes/Bars by Category: Foodservice Value 2023-2028
 Table 37 □Forecast Cafes/Bars by Category: % Units/Outlets Growth 2023-2028
 Table 38 □Forecast Sales in Cafes/Bars by Category: % Transaction Growth 2023-2028
 Table 39 □Forecast Sales in Cafes/Bars by Category: % Foodservice Value Growth 2023-2028

FULL-SERVICE RESTAURANTS IN NIGERIA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Rising costs hamper growth in 2023
 Other full-service restaurants benefit from serving local dishes
 Strong competition from limited-service restaurants

PROSPECTS AND OPPORTUNITIES

Economic growth and rising interest in international cuisines will support growth
 Benefit of lower inflation and technology
 Global stability would encourage international travel and boost sales in full-service restaurants

CATEGORY DATA

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Table 40 Full-Service Restaurants by Category: Units/Outlets 2018-2023

Table 41 Sales in Full-Service Restaurants by Category: Number of Transactions 2018-2023

Table 42 Sales in Full-Service Restaurants by Category: Foodservice Value 2018-2023

Table 43 Full-Service Restaurants by Category: % Units/Outlets Growth 2018-2023

Table 44 Sales in Full-Service Restaurants by Category: % Transaction Growth 2018-2023

Table 45 Sales in Full-Service Restaurants by Category: % Foodservice Value Growth 2018-2023

Table 46 Forecast Full-Service Restaurants by Category: Units/Outlets 2023-2028

Table 47 Forecast Sales in Full-Service Restaurants by Category: Number of Transactions 2023-2028

Table 48 Forecast Sales in Full-Service Restaurants by Category: Foodservice Value 2023-2028

Table 49 □Forecast Full-Service Restaurants by Category: % Units/Outlets Growth 2023-2028

Table 50 □Forecast Sales in Full-Service Restaurants by Category: % Transaction Growth 2023-2028

Table 51 □Forecast Sales in Full-Service Restaurants by Category: % Foodservice Value Growth 2023-2028

STREET STALLS/KIOSKS IN NIGERIA

KEY DATA FINDINGS

2023 DEVELOPMENTS

High inflation forces consumers to switch to more affordable foodservice channels

Low start-up costs encourage entrepreneurs to set up street stalls/kiosks

PieXpress benefits from consumers looking for value for money

PROSPECTS AND OPPORTUNITIES

Economic recovery will hamper growth of street stalls/kiosks

Growth supported by outlet improvement and modernisation

Expansion of chained outlets and partnerships with third party delivery services

CONSUMER FOODSERVICE BY LOCATION IN NIGERIA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Consumer foodservice through standalone benefits from new outlets

Supermarkets increase their foodservice channels to drive sales

Consumers appreciate the convenience of ordering online and quick delivery

PROSPECTS AND OPPORTUNITIES

Strong development of standalone locations expected as the economy improves

More hotels and restaurants in supermarkets will support lodging and retail growth, respectively

CATEGORY DATA

Table 52 Consumer Foodservice by Location: Units/Outlets 2018-2023

Table 53 Sales in Consumer Foodservice by Location: Number of Transactions 2018-2023

Table 54 Sales in Consumer Foodservice by Location: Foodservice Value 2018-2023

Table 55 Consumer Foodservice by Location: % Units/Outlets Growth 2018-2023

Table 56 Sales in Consumer Foodservice by Location: % Transaction Growth 2018-2023

Table 57 Sales in Consumer Foodservice by Location: % Foodservice Value Growth 2018-2023

Table 58 Consumer Foodservice through Standalone: Units/Outlets 2018-2023

Table 59 Sales in Consumer Foodservice through Standalone: Number of Transactions 2018-2023

Table 60 Sales in Consumer Foodservice through Standalone: Foodservice Value 2018-2023

Table 61 □Consumer Foodservice through Standalone: % Units/Outlets Growth 2018-2023

Table 62 □Sales in Consumer Foodservice through Standalone: % Transaction Growth 2018-2023

Table 63 □Sales in Consumer Foodservice through Standalone: % Foodservice Value Growth 2018-2023

Table 64 □Consumer Foodservice through Leisure: Units/Outlets 2018-2023

Table 65 □Sales in Consumer Foodservice through Leisure: Number of Transactions 2018-2023

Table 66 □Sales in Consumer Foodservice through Leisure: Foodservice Value 2018-2023

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Table 67	□Consumer Foodservice through Leisure: % Units/Outlets Growth 2018-2023
Table 68	□Sales in Consumer Foodservice through Leisure: % Transaction Growth 2018-2023
Table 69	□Sales in Consumer Foodservice through Leisure: % Foodservice Value Growth 2018-2023
Table 70	□Consumer Foodservice through Retail: Units/Outlets 2018-2023
Table 71	□Sales in Consumer Foodservice through Retail: Number of Transactions 2018-2023
Table 72	□Sales in Consumer Foodservice through Retail: Foodservice Value 2018-2023
Table 73	□Consumer Foodservice through Retail: % Units/Outlets Growth 2018-2023
Table 74	□Sales in Consumer Foodservice through Retail: % Transaction Growth 2018-2023
Table 75	□Sales in Consumer Foodservice through Retail: % Foodservice Value Growth 2018-2023
Table 76	□Consumer Foodservice through Lodging: Units/Outlets 2018-2023
Table 77	□Sales in Consumer Foodservice through Lodging: Number of Transactions 2018-2023
Table 78	□Sales in Consumer Foodservice through Lodging: Foodservice Value 2018-2023
Table 79	□Consumer Foodservice through Lodging: % Units/Outlets Growth 2018-2023
Table 80	□Sales in Consumer Foodservice through Lodging: % Transaction Growth 2018-2023
Table 81	□Sales in Consumer Foodservice through Lodging: % Foodservice Value Growth 2018-2023
Table 82	□Consumer Foodservice through Travel: Units/Outlets 2018-2023
Table 83	□Sales in Consumer Foodservice through Travel: Number of Transactions 2018-2023
Table 84	□Sales in Consumer Foodservice through Travel: Foodservice Value 2018-2023
Table 85	□Consumer Foodservice through Travel: % Units/Outlets Growth 2018-2023
Table 86	□Sales in Consumer Foodservice through Travel: % Transaction Growth 2018-2023
Table 87	□Sales in Consumer Foodservice through Travel: % Foodservice Value Growth 2018-2023
Table 88	□Forecast Consumer Foodservice by Location: Units/Outlets 2023-2028
Table 89	□Forecast Sales in Consumer Foodservice by Location: Number of Transactions 2023-2028
Table 90	□Forecast Sales in Consumer Foodservice by Location: Foodservice Value 2023-2028
Table 91	□Forecast Consumer Foodservice by Location: % Units/Outlets Growth 2023-2028
Table 92	□Forecast Sales in Consumer Foodservice by Location: % Transaction Growth 2023-2028
Table 93	□Forecast Sales in Consumer Foodservice by Location: % Foodservice Value Growth 2023-2028
Table 94	□Forecast Consumer Foodservice through Standalone: Units/Outlets 2023-2028
Table 95	□Forecast Sales in Consumer Foodservice through Standalone: Number of Transactions 2023-2028
Table 96	□Forecast Sales in Consumer Foodservice through Standalone: Foodservice Value 2023-2028
Table 97	□Forecast Consumer Foodservice through Standalone: % Units/Outlets Growth 2023-2028
Table 98	□Forecast Sales in Consumer Foodservice through Standalone: % Transaction Growth 2023-2028
Table 99	□Forecast Sales in Consumer Foodservice through Standalone: % Foodservice Value Growth 2023-2028
Table 100	□Forecast Consumer Foodservice through Leisure: Units/Outlets 2023-2028
Table 101	□Forecast Sales in Consumer Foodservice through Leisure: Number of Transactions 2023-2028
Table 102	□Forecast Sales in Consumer Foodservice through Leisure: Foodservice Value 2023-2028
Table 103	□Forecast Consumer Foodservice through Leisure: % Units/Outlets Growth 2023-2028
Table 104	□Forecast Sales in Consumer Foodservice through Leisure: % Transaction Growth 2023-2028
Table 105	□Forecast Sales in Consumer Foodservice through Leisure: % Foodservice Value Growth 2023-2028
Table 106	□Forecast Consumer Foodservice through Retail: Units/Outlets 2023-2028
Table 107	□Forecast Sales in Consumer Foodservice through Retail: Number of Transactions 2023-2028
Table 108	□Forecast Sales in Consumer Foodservice through Retail: Foodservice Value 2023-2028
Table 109	□Forecast Consumer Foodservice through Retail: % Units/Outlets Growth 2023-2028
Table 110	□Forecast Sales in Consumer Foodservice through Retail: % Transaction Growth 2023-2028
Table 111	□Forecast Sales in Consumer Foodservice through Retail: % Foodservice Value Growth 2023-2028
Table 112	□Forecast Consumer Foodservice through Lodging: Units/Outlets 2023-2028
Table 113	□Forecast Sales in Consumer Foodservice through Lodging: Number of Transactions 2023-2028

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Table 114 □Forecast Sales in Consumer Foodservice through Lodging: Foodservice Value 2023-2028
Table 115 □Forecast Consumer Foodservice through Lodging: % Units/Outlets Growth 2023-2028
Table 116 □Forecast Sales in Consumer Foodservice through Lodging: % Transaction Growth 2023-2028
Table 117 □Forecast Sales in Consumer Foodservice through Lodging: % Foodservice Value Growth 2023-2028
Table 118 □Forecast Consumer Foodservice through Travel: Units/Outlets 2023-2028
Table 119 □Forecast Sales in Consumer Foodservice through Travel: Number of Transactions 2023-2028
Table 120 □Forecast Sales in Consumer Foodservice through Travel: Foodservice Value 2023-2028
Table 121 □Forecast Consumer Foodservice through Travel: % Units/Outlets Growth 2023-2028
Table 122 □Forecast Sales in Consumer Foodservice through Travel: % Transaction Growth 2023-2028
Table 123 □Forecast Sales in Consumer Foodservice through Travel: % Foodservice Value Growth 2023-2028
SELF-SERVICE CAFETERIAS IN NIGERIA
2023 DEVELOPMENTS

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