

Consumer Foodservice in Brazil

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Report description:

Consumer foodservice in Brazil experienced a period of adjustment to reality in 2023. This followed a robust growth phase in 2022, driven by the ending of pandemic-related restrictions, as well as high inflation rates, mainly in the first half of the year that contributed to heightened costs. In 2022, consumers were eager for experiences outside of the home, but 2023 presented a more complex scenario, losing growth pace compared to the previous year. The complexity of the scenario can be observe...

Euromonitor International's Consumer Foodservice in Brazil report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Consumer Foodservice by Fulfillment, Consumer Foodservice by Location, Consumer Foodservice by Ordering Platform, Consumer Foodservice by Type.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Consumer Foodservice market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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Entry of major manufacturers to foodservice as a strategy to get closer to end consumers

Comfort food through heritage, indulgence and a return to familiar flavours

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McDonald's dessert kiosks lead channel, while The Nutty Bavarian focuses on diversification

Nathan's Famous, chained North American hot dog brand, aims to expand in 2024

PROSPECTS AND OPPORTUNITIES

Foodservice operators to become increasingly demanding of their suppliers

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