

Consumer Foodservice By Location in Ukraine

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Report description:

Consumer foodservice through all locations suffered heavy losses in 2022 following Russia's invasion. More specifically, consumer foodservice through lodging and leisure locations witnessed heavy losses in 2022 due to several factors including the loss of tourism, a focus on essential needs, and consumers trying to avoid unnecessary trips outside the home. Consumer foodservice through lodging saw some improvement in 2023 with outlets looking to encourage locals to use their services, but due to...

Euromonitor International's Consumer Foodservice by Location in Ukraine report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Consumer Foodservice Through Leisure, Consumer Foodservice Through Lodging, Consumer Foodservice Through Retail, Consumer Foodservice Through Standalone, Consumer Foodservice Through Travel.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Consumer Foodservice by Location market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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KEY DATA FINDINGS

2023 DEVELOPMENTS

Lodging and leisure locations the most impacted by Russia's war
Convenience a key factor in retail locations
Standalone locations benefit from flexibility, but rapid rise of delivery orders alters the landscape

PROSPECTS AND OPPORTUNITIES

The return of tourism likely to be key to the recovery of lodging and leisure locations
Highways and train stations open up new opportunities for consumer foodservice operators

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EXECUTIVE SUMMARY

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