

Consumer Foodservice By Location in Taiwan

Market Direction | 2024-02-27 | 36 pages | Euromonitor

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Report description:

Most Taiwanese office workers eat out for lunch during the weekdays, with this shaping sales of consumer foodservice by location. In the north, most office workers either eat out in restaurants, get takeaway or order food on delivery for dinner as well. These eating patterns become less pronounced in the central and south of Taiwan. In the south, many people stay with parents or seniors, who prefer to cook at home and eat together. Since the pandemic, locals are more inclined to cook at home or...

Euromonitor International's Consumer Foodservice by Location in Taiwan report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Consumer Foodservice Through Leisure, Consumer Foodservice Through Lodging, Consumer Foodservice Through Retail, Consumer Foodservice Through Standalone, Consumer Foodservice Through Travel.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Consumer Foodservice by Location market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

Table of Contents:

Consumer Foodservice By Location in Taiwan
Euromonitor International
February 2024

List Of Contents And Tables

CONSUMER FOODSERVICE BY LOCATION IN TAIWAN

KEY DATA FINDINGS

2023 DEVELOPMENTS

Eating out culture is more developed in Northern Taiwan
Pandemic drives foodservice operators to develop new business models
Lodging foodservice benefits from premium buffet trend

PROSPECTS AND OPPORTUNITIES

Foodservice in South and Central Taiwan to see strong growth over forecast period
Chained stores rethink expansion plans as costs increase
Growth from leisure and lodging is expected

CATEGORY DATA

- Table 1 Consumer Foodservice by Location: Units/Outlets 2018-2023
- Table 2 Sales in Consumer Foodservice by Location: Number of Transactions 2018-2023
- Table 3 Sales in Consumer Foodservice by Location: Foodservice Value 2018-2023
- Table 4 Consumer Foodservice by Location: % Units/Outlets Growth 2018-2023
- Table 5 Sales in Consumer Foodservice by Location: % Transaction Growth 2018-2023
- Table 6 Sales in Consumer Foodservice by Location: % Foodservice Value Growth 2018-2023
- Table 7 Consumer Foodservice through Standalone: Units/Outlets 2018-2023
- Table 8 Sales in Consumer Foodservice through Standalone: Number of Transactions 2018-2023
- Table 9 Sales in Consumer Foodservice through Standalone: Foodservice Value 2018-2023
- Table 10 □Consumer Foodservice through Standalone: % Units/Outlets Growth 2018-2023
- Table 11 □Sales in Consumer Foodservice through Standalone: % Transaction Growth 2018-2023
- Table 12 □Sales in Consumer Foodservice through Standalone: % Foodservice Value Growth 2018-2023
- Table 13 □Consumer Foodservice through Leisure: Units/Outlets 2018-2023
- Table 14 □Sales in Consumer Foodservice through Leisure: Number of Transactions 2018-2023
- Table 15 □Sales in Consumer Foodservice through Leisure: Foodservice Value 2018-2023
- Table 16 □Consumer Foodservice through Leisure: % Units/Outlets Growth 2018-2023
- Table 17 □Sales in Consumer Foodservice through Leisure: % Transaction Growth 2018-2023
- Table 18 □Sales in Consumer Foodservice through Leisure: % Foodservice Value Growth 2018-2023
- Table 19 □Consumer Foodservice through Retail: Units/Outlets 2018-2023
- Table 20 □Sales in Consumer Foodservice through Retail: Number of Transactions 2018-2023
- Table 21 □Sales in Consumer Foodservice through Retail: Foodservice Value 2018-2023
- Table 22 □Consumer Foodservice through Retail: % Units/Outlets Growth 2018-2023
- Table 23 □Sales in Consumer Foodservice through Retail: % Transaction Growth 2018-2023
- Table 24 □Sales in Consumer Foodservice through Retail: % Foodservice Value Growth 2018-2023
- Table 25 □Consumer Foodservice through Lodging: Units/Outlets 2018-2023
- Table 26 □Sales in Consumer Foodservice through Lodging: Number of Transactions 2018-2023

Table 27	☐Sales in Consumer Foodservice through Lodging: Foodservice Value 2018-2023
Table 28	☐Consumer Foodservice through Lodging: % Units/Outlets Growth 2018-2023
Table 29	☐Sales in Consumer Foodservice through Lodging: % Transaction Growth 2018-2023
Table 30	☐Sales in Consumer Foodservice through Lodging: % Foodservice Value Growth 2018-2023
Table 31	☐Consumer Foodservice through Travel: Units/Outlets 2018-2023
Table 32	☐Sales in Consumer Foodservice through Travel: Number of Transactions 2018-2023
Table 33	☐Sales in Consumer Foodservice through Travel: Foodservice Value 2018-2023
Table 34	☐Consumer Foodservice through Travel: % Units/Outlets Growth 2018-2023
Table 35	☐Sales in Consumer Foodservice through Travel: % Transaction Growth 2018-2023
Table 36	☐Sales in Consumer Foodservice through Travel: % Foodservice Value Growth 2018-2023
Table 37	☐Forecast Consumer Foodservice by Location: Units/Outlets 2023-2028
Table 38	☐Forecast Sales in Consumer Foodservice by Location: Number of Transactions 2023-2028
Table 39	☐Forecast Sales in Consumer Foodservice by Location: Foodservice Value 2023-2028
Table 40	☐Forecast Consumer Foodservice by Location: % Units/Outlets Growth 2023-2028
Table 41	☐Forecast Sales in Consumer Foodservice by Location: % Transaction Growth 2023-2028
Table 42	☐Forecast Sales in Consumer Foodservice by Location: % Foodservice Value Growth 2023-2028
Table 43	☐Forecast Consumer Foodservice through Standalone: Units/Outlets 2023-2028
Table 44	☐Forecast Sales in Consumer Foodservice through Standalone: Number of Transactions 2023-2028
Table 45	☐Forecast Sales in Consumer Foodservice through Standalone: Foodservice Value 2023-2028
Table 46	☐Forecast Consumer Foodservice through Standalone: % Units/Outlets Growth 2023-2028
Table 47	☐Forecast Sales in Consumer Foodservice through Standalone: % Transaction Growth 2023-2028
Table 48	☐Forecast Sales in Consumer Foodservice through Standalone: % Foodservice Value Growth 2023-2028
Table 49	☐Forecast Consumer Foodservice through Leisure: Units/Outlets 2023-2028
Table 50	☐Forecast Sales in Consumer Foodservice through Leisure: Number of Transactions 2023-2028
Table 51	☐Forecast Sales in Consumer Foodservice through Leisure: Foodservice Value 2023-2028
Table 52	☐Forecast Consumer Foodservice through Leisure: % Units/Outlets Growth 2023-2028
Table 53	☐Forecast Sales in Consumer Foodservice through Leisure: % Transaction Growth 2023-2028
Table 54	☐Forecast Sales in Consumer Foodservice through Leisure: % Foodservice Value Growth 2023-2028
Table 55	☐Forecast Consumer Foodservice through Retail: Units/Outlets 2023-2028
Table 56	☐Forecast Sales in Consumer Foodservice through Retail: Number of Transactions 2023-2028
Table 57	☐Forecast Sales in Consumer Foodservice through Retail: Foodservice Value 2023-2028
Table 58	☐Forecast Consumer Foodservice through Retail: % Units/Outlets Growth 2023-2028
Table 59	☐Forecast Sales in Consumer Foodservice through Retail: % Transaction Growth 2023-2028
Table 60	☐Forecast Sales in Consumer Foodservice through Retail: % Foodservice Value Growth 2023-2028
Table 61	☐Forecast Consumer Foodservice through Lodging: Units/Outlets 2023-2028
Table 62	☐Forecast Sales in Consumer Foodservice through Lodging: Number of Transactions 2023-2028
Table 63	☐Forecast Sales in Consumer Foodservice through Lodging: Foodservice Value 2023-2028
Table 64	☐Forecast Consumer Foodservice through Lodging: % Units/Outlets Growth 2023-2028
Table 65	☐Forecast Sales in Consumer Foodservice through Lodging: % Transaction Growth 2023-2028
Table 66	☐Forecast Sales in Consumer Foodservice through Lodging: % Foodservice Value Growth 2023-2028
Table 67	☐Forecast Consumer Foodservice through Travel: Units/Outlets 2023-2028
Table 68	☐Forecast Sales in Consumer Foodservice through Travel: Number of Transactions 2023-2028
Table 69	☐Forecast Sales in Consumer Foodservice through Travel: Foodservice Value 2023-2028
Table 70	☐Forecast Consumer Foodservice through Travel: % Units/Outlets Growth 2023-2028
Table 71	☐Forecast Sales in Consumer Foodservice through Travel: % Transaction Growth 2023-2028
Table 72	☐Forecast Sales in Consumer Foodservice through Travel: % Foodservice Value Growth 2023-2028
CONSUMER FOODSERVICE IN TAIWAN	

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EXECUTIVE SUMMARY

Consumer foodservice in 2023: The big picture

2023 key trends

Competitive landscape

Independent foodservice developments

What next for consumer foodservice?

MARKET DATA

Table 73 Units, Transactions and Value Sales in Consumer Foodservice 2018-2023

Table 74 Units, Transactions and Value Sales in Consumer Foodservice: % Growth 2018-2023

Table 75 Consumer Foodservice by Independent vs Chained by Type: Units/Outlets 2023

Table 76 Consumer Foodservice by Independent vs Chained: % Foodservice Value 2018-2023

Table 77 Sales in Consumer Foodservice by Food vs Drink Split: % Foodservice Value 2018-2023

Table 78 Sales in Consumer Foodservice by Food vs Drink Split by Type: % Foodservice Value 2023

Table 79 Sales in Consumer Foodservice by Location: % Foodservice Value 2018-2023

Table 80 Sales in Consumer Foodservice by Fulfillment: % Foodservice Value 2018-2023

Table 81 GBO Company Shares in Chained Consumer Foodservice: % Foodservice Value 2019-2023

Table 82 □GBN Brand Shares in Chained Consumer Foodservice: % Foodservice Value 2020-2023

Table 83 □GBN Brand Shares in Chained Consumer Foodservice: Units/Outlets 2023

Table 84 □Forecast Units, Transactions and Value Sales in Consumer Foodservice 2023-2028

Table 85 □Forecast Units, Transactions and Value Sales in Consumer Foodservice: % Growth 2023-2028

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SOURCES

Summary 1 Research Sources

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