

Consumer Foodservice By Location in Spain

Market Direction | 2024-02-27 | 35 pages | Euromonitor

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Report description:

The lifting of COVID-19 restrictions in May 2022 and the consequent surge in consumption had a positive effect on consumer foodservice sales across all locations in 2023. Consumer foodservice outlets in standalone locations were amongst the least impacted by the COVID-19 pandemic, with many of them in fact benefiting from having adjacent open-air spaces. Although fears of contagion are now fading into the distance, those locations with access to open-air spaces continue to hold strong appeal, wi...

Euromonitor International's Consumer Foodservice by Location in Spain report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Consumer Foodservice Through Leisure, Consumer Foodservice Through Lodging, Consumer Foodservice Through Retail, Consumer Foodservice Through Standalone, Consumer Foodservice Through Travel.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Consumer Foodservice by Location market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

Table of Contents:

Consumer Foodservice By Location in Spain

Euromonitor International

February 2024

List Of Contents And Tables

CONSUMER FOODSERVICE BY LOCATION IN SPAIN

KEY DATA FINDINGS

2023 DEVELOPMENTS

A return to pre-pandemic value sales for consumer foodservice by location in Spain in 2023

IKEA restaurant and El Corte Ingles exploit resurgent demand with combined offers of foodservice and retail

Travel and lodging locations see the strongest growth, benefiting from domestic and foreign tourism, post-pandemic

PROSPECTS AND OPPORTUNITIES

Standalone is set to continue to dominate consumer foodservice by location sales over the forecast period, but ghost kitchens and delivery services offer scope for growth

Petrol companies are exploring new options for food service as they seek to diversify their offerings

Travel and retail are set to benefit from an increase in footfall over the forecast period

CATEGORY DATA

Table 1 Consumer Foodservice by Location: Units/Outlets 2018-2023

Table 2 Sales in Consumer Foodservice by Location: Number of Transactions 2018-2023

Table 3 Sales in Consumer Foodservice by Location: Foodservice Value 2018-2023

Table 4 Consumer Foodservice by Location: % Units/Outlets Growth 2018-2023

Table 5 Sales in Consumer Foodservice by Location: % Transaction Growth 2018-2023

Table 6 Sales in Consumer Foodservice by Location: % Foodservice Value Growth 2018-2023

Table 7 Consumer Foodservice through Standalone: Units/Outlets 2018-2023

Table 8 Sales in Consumer Foodservice through Standalone: Number of Transactions 2018-2023

Table 9 Sales in Consumer Foodservice through Standalone: Foodservice Value 2018-2023

Table 10 □Consumer Foodservice through Standalone: % Units/Outlets Growth 2018-2023

Table 11 □Sales in Consumer Foodservice through Standalone: % Transaction Growth 2018-2023

Table 12 □Sales in Consumer Foodservice through Standalone: % Foodservice Value Growth 2018-2023

Table 13 □Consumer Foodservice through Leisure: Units/Outlets 2018-2023

Table 14 □Sales in Consumer Foodservice through Leisure: Number of Transactions 2018-2023

Table 15 □Sales in Consumer Foodservice through Leisure: Foodservice Value 2018-2023

Table 16 □Consumer Foodservice through Leisure: % Units/Outlets Growth 2018-2023

Table 17 □Sales in Consumer Foodservice through Leisure: % Transaction Growth 2018-2023

Table 18 □Sales in Consumer Foodservice through Leisure: % Foodservice Value Growth 2018-2023

Table 19 □Consumer Foodservice through Retail: Units/Outlets 2018-2023

Table 20 □Sales in Consumer Foodservice through Retail: Number of Transactions 2018-2023

Table 21 □Sales in Consumer Foodservice through Retail: Foodservice Value 2018-2023

Table 22 □Consumer Foodservice through Retail: % Units/Outlets Growth 2018-2023

Table 23 □Sales in Consumer Foodservice through Retail: % Transaction Growth 2018-2023

Table 24 □Sales in Consumer Foodservice through Retail: % Foodservice Value Growth 2018-2023

Table 25 □Consumer Foodservice through Lodging: Units/Outlets 2018-2023

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Table 26 □Sales in Consumer Foodservice through Lodging: Number of Transactions 2018-2023

Table 27 □Sales in Consumer Foodservice through Lodging: Foodservice Value 2018-2023

Table 28 □Consumer Foodservice through Lodging: % Units/Outlets Growth 2018-2023

Table 29 □Sales in Consumer Foodservice through Lodging: % Transaction Growth 2018-2023

Table 30 □Sales in Consumer Foodservice through Lodging: % Foodservice Value Growth 2018-2023

Table 31 □Consumer Foodservice through Travel: Units/Outlets 2018-2023

Table 32 □Sales in Consumer Foodservice through Travel: Number of Transactions 2018-2023

Table 33 □Sales in Consumer Foodservice through Travel: Foodservice Value 2018-2023

Table 34 □Consumer Foodservice through Travel: % Units/Outlets Growth 2018-2023

Table 35 □Sales in Consumer Foodservice through Travel: % Transaction Growth 2018-2023

Table 36 □Sales in Consumer Foodservice through Travel: % Foodservice Value Growth 2018-2023

Table 37 □Forecast Consumer Foodservice by Location: Units/Outlets 2023-2028

Table 38 □Forecast Sales in Consumer Foodservice by Location: Number of Transactions 2023-2028

Table 39 □Forecast Sales in Consumer Foodservice by Location: Foodservice Value 2023-2028

Table 40 □Forecast Consumer Foodservice by Location: % Units/Outlets Growth 2023-2028

Table 41 □Forecast Sales in Consumer Foodservice by Location: % Transaction Growth 2023-2028

Table 42 □Forecast Sales in Consumer Foodservice by Location: % Foodservice Value Growth 2023-2028

Table 43 □Forecast Consumer Foodservice through Standalone: Units/Outlets 2023-2028

Table 44 □Forecast Sales in Consumer Foodservice through Standalone: Number of Transactions 2023-2028

Table 45 □Forecast Sales in Consumer Foodservice through Standalone: Foodservice Value 2023-2028

Table 46 □Forecast Consumer Foodservice through Standalone: % Units/Outlets Growth 2023-2028

Table 47 □Forecast Sales in Consumer Foodservice through Standalone: % Transaction Growth 2023-2028

Table 48 □Forecast Sales in Consumer Foodservice through Standalone: % Foodservice Value Growth 2023-2028

Table 49 □Forecast Consumer Foodservice through Leisure: Units/Outlets 2023-2028

Table 50 □Forecast Sales in Consumer Foodservice through Leisure: Number of Transactions 2023-2028

Table 51 □Forecast Sales in Consumer Foodservice through Leisure: Foodservice Value 2023-2028

Table 52 □Forecast Consumer Foodservice through Leisure: % Units/Outlets Growth 2023-2028

Table 53 □Forecast Sales in Consumer Foodservice through Leisure: % Transaction Growth 2023-2028

Table 54 □Forecast Sales in Consumer Foodservice through Leisure: % Foodservice Value Growth 2023-2028

Table 55 □Forecast Consumer Foodservice through Retail: Units/Outlets 2023-2028

Table 56 □Forecast Sales in Consumer Foodservice through Retail: Number of Transactions 2023-2028

Table 57 □Forecast Sales in Consumer Foodservice through Retail: Foodservice Value 2023-2028

Table 58 □Forecast Consumer Foodservice through Retail: % Units/Outlets Growth 2023-2028

Table 59 □Forecast Sales in Consumer Foodservice through Retail: % Transaction Growth 2023-2028

Table 60 □Forecast Sales in Consumer Foodservice through Retail: % Foodservice Value Growth 2023-2028

Table 61 □Forecast Consumer Foodservice through Lodging: Units/Outlets 2023-2028

Table 62 □Forecast Sales in Consumer Foodservice through Lodging: Number of Transactions 2023-2028

Table 63 □Forecast Sales in Consumer Foodservice through Lodging: Foodservice Value 2023-2028

Table 64 □Forecast Consumer Foodservice through Lodging: % Units/Outlets Growth 2023-2028

Table 65 □Forecast Sales in Consumer Foodservice through Lodging: % Transaction Growth 2023-2028

Table 66 □Forecast Sales in Consumer Foodservice through Lodging: % Foodservice Value Growth 2023-2028

Table 67 □Forecast Consumer Foodservice through Travel: Units/Outlets 2023-2028

Table 68 □Forecast Sales in Consumer Foodservice through Travel: Number of Transactions 2023-2028

Table 69 □Forecast Sales in Consumer Foodservice through Travel: Foodservice Value 2023-2028

Table 70 □Forecast Consumer Foodservice through Travel: % Units/Outlets Growth 2023-2028

Table 71 □Forecast Sales in Consumer Foodservice through Travel: % Transaction Growth 2023-2028

Table 72 □Forecast Sales in Consumer Foodservice through Travel: % Foodservice Value Growth 2023-2028

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CONSUMER FOODSERVICE IN SPAIN

EXECUTIVE SUMMARY

Consumer foodservice in 2023: The big picture

2023 key trends

Competitive landscape

Independent foodservice developments

What next for consumer foodservice?

MARKET DATA

Table 73 Units, Transactions and Value Sales in Consumer Foodservice 2018-2023

Table 74 Units, Transactions and Value Sales in Consumer Foodservice: % Growth 2018-2023

Table 75 Consumer Foodservice by Independent vs Chained by Type: Units/Outlets 2023

Table 76 Consumer Foodservice by Independent vs Chained: % Foodservice Value 2018-2023

Table 77 Sales in Consumer Foodservice by Food vs Drink Split: % Foodservice Value 2018-2023

Table 78 Sales in Consumer Foodservice by Food vs Drink Split by Type: % Foodservice Value 2023

Table 79 Sales in Consumer Foodservice by Location: % Foodservice Value 2018-2023

Table 80 Sales in Consumer Foodservice by Fulfillment: % Foodservice Value 2018-2023

Table 81 GBO Company Shares in Chained Consumer Foodservice: % Foodservice Value 2019-2023

Table 82 □GBN Brand Shares in Chained Consumer Foodservice: % Foodservice Value 2020-2023

Table 83 □GBN Brand Shares in Chained Consumer Foodservice: Units/Outlets 2023

Table 84 □Forecast Units, Transactions and Value Sales in Consumer Foodservice 2023-2028

Table 85 □Forecast Units, Transactions and Value Sales in Consumer Foodservice: % Growth 2023-2028

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SOURCES

Summary 1 Research Sources

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