

# **Consumer Foodservice By Location in Saudi Arabia**

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### **Report description:**

Stand-alone maintained its dominant position in the Saudi Arabian consumer foodservice market in 2023. The strength of stand-alone locations is largely to do with the convenience and easy access they provide to consumers. There is a growing trend towards the plaza concept in the market. Stand-alone is a less expensive option for players, especially new brands, rather than opening in shopping malls, which have high costs.

Euromonitor International's Consumer Foodservice by Location in Saudi Arabia report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Consumer Foodservice Through Leisure, Consumer Foodservice Through Lodging, Consumer Foodservice Through Retail, Consumer Foodservice Through Standalone, Consumer Foodservice Through Travel.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

#### Why buy this report?

- \* Get a detailed picture of the Consumer Foodservice by Location market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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