

Consumer Foodservice By Location in Poland

Market Direction | 2024-02-27 | 38 pages | Euromonitor

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Report description:

Consumer foodservice through retail was by far the most dynamic performer in terms of growth in outlet numbers in Poland in 2023. This was mainly due to the rapid development of counters offering hot and cold food and beverages in grocery stores across the country. Leading convenience stores operator Zabka remained to the fore in this regard, bringing the Zabka Cafe limited-service restaurants concept to several more of its outlets. It also expanded this concept's menu and introduced a subscript...

Euromonitor International's Consumer Foodservice by Location in Poland report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Consumer Foodservice Through Leisure, Consumer Foodservice Through Lodging, Consumer Foodservice Through Retail, Consumer Foodservice Through Standalone, Consumer Foodservice Through Travel.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Consumer Foodservice by Location market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Consumer foodservice through travel posts strongest growth in current value sales

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Consumer foodservice through retail set to grow fastest in current value terms

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CONSUMER FOODSERVICE IN POLAND

EXECUTIVE SUMMARY

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