

Consumer Foodservice By Location in New Zealand

Market Direction | 2024-02-27 | 34 pages | Euromonitor

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Report description:

In 2023, the consumer foodservice sector experienced a notable shift as travel-related establishments emerged as significant drivers of growth. With the resumption of international travel, airports, train stations, and other travel hubs saw a resurgence in activity. This revival sparked a considerable increase in the demand for food and beverages, propelling substantial growth in this segment. Whether it was travellers grabbing a quick bite before boarding or tourists sampling local cuisine upon...

Euromonitor International's Consumer Foodservice by Location in New Zealand report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Consumer Foodservice Through Leisure, Consumer Foodservice Through Lodging, Consumer Foodservice Through Retail, Consumer Foodservice Through Standalone, Consumer Foodservice Through Travel.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Consumer Foodservice by Location market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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KEY DATA FINDINGS

2023 DEVELOPMENTS

Consumer foodservice through travel leads non-standalone growth
Consumer foodservice through standalone experiences a slight decline

PROSPECTS AND OPPORTUNITIES

Leisure locations forecasted as the next growth frontier
Standalone outlets expected to maintain steady growth

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CONSUMER FOODSERVICE IN NEW ZEALAND

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