

## **Consumer Foodservice By Location in Ireland**

Market Direction | 2024-02-26 | 40 pages | Euromonitor

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### **Report description:**

Leisure and travel, increasing in value sales terms by 14% and 12% respectively, were the most impressive performers in terms of consumer foodservice locations in 2023, as consumer spending rose and travel patterns returned to greater levels of normality. The rebound in tourism and travel behaviour resulted in significant sales growth in motorway service stations, airports, and railway stations, capitalising on the resurgence in travel-related spending. With the return of crowds to museums, thea...

Euromonitor International's Consumer Foodservice by Location in Ireland report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Consumer Foodservice Through Leisure, Consumer Foodservice Through Lodging, Consumer Foodservice Through Retail, Consumer Foodservice Through Standalone, Consumer Foodservice Through Travel.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### **Why buy this report?**

- \* Get a detailed picture of the Consumer Foodservice by Location market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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Euromonitor International  
February 2024

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Travel and leisure sales grow rapidly but struggle to fully recover in 2023

Working habits influence the location split

Consumer foodservice through lodging sales recover in 2023

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Inflation and macroeconomic pressures will continue to challenge businesses

Standalone will remain dominant consumer foodservice location in Ireland

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## CONSUMER FOODSERVICE IN IRELAND

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