

## **Consumer Foodservice By Location in Brazil**

Market Direction | 2024-02-27 | 36 pages | Euromonitor

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### **Report description:**

Consumer foodservice in Brazil is mostly dominated by independent operators, with independent players holding 98% share of foodservice outlets in 2023 overall. This demonstrates opportunities for expansion to national and foreign chains. Small businesses and microentrepreneurs that did not go bankrupt during the pandemic are still dealing with its consequences, the main one being the high level of debt. The main causes of indebtedness come from late payment of taxes and the profit margins that w...

Euromonitor International's Consumer Foodservice by Location in Brazil report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Consumer Foodservice Through Leisure, Consumer Foodservice Through Lodging, Consumer Foodservice Through Retail, Consumer Foodservice Through Standalone, Consumer Foodservice Through Travel.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### **Why buy this report?**

- \* Get a detailed picture of the Consumer Foodservice by Location market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International  
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#### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Standalone remains leading location but alternative spaces are growing in preference

Presence of major brands at The Town music festival focus on engagement with younger consumers

Privatisation of airports and resumption of travel activities boost foodservice

#### PROSPECTS AND OPPORTUNITIES

Standalone outlets expected to continue losing ground to other locations

Rise of heritage cuisine and its promotion through tourism

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