

Cafes/Bars in Taiwan

Market Direction | 2024-02-27 | 24 pages | Euromonitor

AVAILABLE LICENSES:

- Single User Licence €825.00
- Multiple User License (1 Site) €1650.00
- Multiple User License (Global) €2475.00

Report description:

Coffee is a daily ritual for most people in Taiwan, but especially office workers, with this benefiting cafes/bars. Convenience store cafes/bars play an important role in due to the wide coverage of these stores, which gives consumers easy access to coffee. Moreover, grab and go fresh coffee is considered good quality, whilst its affordable price is highly appreciated by office workers. Convenience stores have a keen ambition to fulfil and engage with consumers across different life stages. Youn...

Euromonitor International's Cafes/Bars in Taiwan report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Bars/Pubs, Cafes, Chained Cafes/Bars, Independent Cafes/Bars, Juice/Smoothie Bars, Specialist Coffee and Tea Shops.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cafes/Bars market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

reliable information resources to help drive informed strategic planning.

Table of Contents:

Cafes/Bars in Taiwan
Euromonitor International
February 2024

List Of Contents And Tables

CAFES/BARS IN TAIWAN

KEY DATA FINDINGS

2023 DEVELOPMENTS

Convenience store coffee returns to daily life in Taiwan

Chained coffee shops face the challenge of rental increases

Starbucks extends its lead with the help of new brand collaborations

PROSPECTS AND OPPORTUNITIES

Independent coffee specialists to focus on exclusivity and branding

Stylish and independent tea and coffee houses to gain appeal

Louisa Coffee expansion and brand repositioning increases the competitive stakes

CATEGORY DATA

Table 1 Cafes/Bars by Category: Units/Outlets 2018-2023

Table 2 Sales in Cafes/Bars by Category: Number of Transactions 2018-2023

Table 3 Sales in Cafes/Bars by Category: Foodservice Value 2018-2023

Table 4 Cafes/Bars by Category: % Units/Outlets Growth 2018-2023

Table 5 Sales in Cafes/Bars by Category: % Transaction Growth 2018-2023

Table 6 Sales in Cafes/Bars by Category: % Foodservice Value Growth 2018-2023

Table 7 GBO Company Shares in Chained Cafes/Bars: % Foodservice Value 2019-2023

Table 8 GBN Brand Shares in Chained Cafes/Bars: % Foodservice Value 2020-2023

Table 9 Forecast Cafes/Bars by Category: Units/Outlets 2023-2028

Table 10 □Forecast Sales in Cafes/Bars by Category: Number of Transactions 2023-2028

Table 11 □Forecast Sales in Cafes/Bars by Category: Foodservice Value 2023-2028

Table 12 □Forecast Cafes/Bars by Category: % Units/Outlets Growth 2023-2028

Table 13 □Forecast Sales in Cafes/Bars by Category: % Transaction Growth 2023-2028

Table 14 □Forecast Sales in Cafes/Bars by Category: % Foodservice Value Growth 2023-2028

CONSUMER FOODSERVICE IN TAIWAN

EXECUTIVE SUMMARY

Consumer foodservice in 2023: The big picture

2023 key trends

Competitive landscape

Independent foodservice developments

What next for consumer foodservice?

MARKET DATA

Table 15 Units, Transactions and Value Sales in Consumer Foodservice 2018-2023

Table 16 Units, Transactions and Value Sales in Consumer Foodservice: % Growth 2018-2023

Table 17 Consumer Foodservice by Independent vs Chained by Type: Units/Outlets 2023

Table 18 Consumer Foodservice by Independent vs Chained: % Foodservice Value 2018-2023

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table 19 Sales in Consumer Foodservice by Food vs Drink Split: % Foodservice Value 2018-2023
Table 20 Sales in Consumer Foodservice by Food vs Drink Split by Type: % Foodservice Value 2023
Table 21 Sales in Consumer Foodservice by Location: % Foodservice Value 2018-2023
Table 22 Sales in Consumer Foodservice by Fulfillment: % Foodservice Value 2018-2023
Table 23 GBO Company Shares in Chained Consumer Foodservice: % Foodservice Value 2019-2023
Table 24 □GBN Brand Shares in Chained Consumer Foodservice: % Foodservice Value 2020-2023
Table 25 □GBN Brand Shares in Chained Consumer Foodservice: Units/Outlets 2023
Table 26 □Forecast Units, Transactions and Value Sales in Consumer Foodservice 2023-2028
Table 27 □Forecast Units, Transactions and Value Sales in Consumer Foodservice: % Growth 2023-2028

DISCLAIMER

SOURCES

Summary 1 Research Sources

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Cafes/Bars in Taiwan

Market Direction | 2024-02-27 | 24 pages | Euromonitor

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

ORDER FORM:

| Select license | License | Price |
|----------------|--------------------------------|----------|
| | Single User Licence | €825.00 |
| | Multiple User License (1 Site) | €1650.00 |
| | Multiple User License (Global) | €2475.00 |
| | | VAT |
| | | Total |

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

☐ ** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

| | | | |
|---------------|----------------------|-------------------------------|----------------------|
| Email* | <input type="text"/> | Phone* | <input type="text"/> |
| First Name* | <input type="text"/> | Last Name* | <input type="text"/> |
| Job title* | <input type="text"/> | | |
| Company Name* | <input type="text"/> | EU Vat / Tax ID / NIP number* | <input type="text"/> |
| Address* | <input type="text"/> | City* | <input type="text"/> |
| Zip Code* | <input type="text"/> | Country* | <input type="text"/> |
| | | Date | 2025-06-26 |
| | | Signature | <input type="text"/> |

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com