

Cafes/Bars in Spain

Market Direction | 2024-02-27 | 25 pages | Euromonitor

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Report description:

Spain, traditionally a country of bars and pubs, was challenged by the COVID-19 pandemic and subsequent high inflation. Despite this, and a significant shift in consumer preferences towards delivery services - which are still dominated by full-service restaurants and limited-service restaurants - cafes and bars/pubs made multiple efforts to adapt to the new circumstances.

Euromonitor International's Cafes/Bars in Spain report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Bars/Pubs, Cafes, Chained Cafes/Bars, Independent Cafes/Bars, Juice/Smoothie Bars, Specialist Coffee and Tea Shops.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cafes/Bars market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Strong recovery of bars/pubs in Spain thanks to a return to dining out and socialising in 2023

Fierce competition from full-service restaurants and limited-service restaurants leads bars/pubs to seek new ways of attracting customers

Enrique Tomas looking for new opportunities in travel locations

PROSPECTS AND OPPORTUNITIES

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