

Cafes/Bars in Poland

Market Direction | 2024-02-27 | 28 pages | Euromonitor

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Report description:

Specialist coffee and tea shops and cafes were the strongest performers within cafes/bars in Poland in current value growth terms in 2023. While both saw trade slow sharply as the cost-of-living crisis made consumers inclined to rein in discretionary spending, they continued to rank among the foodservice categories that benefited most from the return to normal routines and the increased desire for socialising in larger groups in the wake of COVID-19. Comparatively affordable prices also helped t...

Euromonitor International's Cafes/Bars in Poland report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Bars/Pubs, Cafes, Chained Cafes/Bars, Independent Cafes/Bars, Juice/Smoothie Bars, Specialist Coffee and Tea Shops.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cafes/Bars market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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