

Cafes/Bars in Ireland

Market Direction | 2024-02-26 | 29 pages | Euromonitor

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Report description:

In 2023, cafes/bars in Ireland accounted for a 37% value share of total foodservice sales. Despite a positive performance during the year, the channel did not fully recover to pre-pandemic sales levels, mainly due to the slower rebound by bars/pubs, while cafes, juice/smoothie bars and specialist coffee and tea shops managed to surpass 2019 levels. Decreased alcohol consumption in Ireland compared to pre-pandemic times, along with many people working from home, reduced the number of after-work p...

Euromonitor International's Cafes/Bars in Ireland report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Bars/Pubs, Cafes, Chained Cafes/Bars, Independent Cafes/Bars, Juice/Smoothie Bars, Specialist Coffee and Tea Shops.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cafes/Bars market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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