

Away-From-Home Tissue and Hygiene in Belgium

Market Direction | 2024-02-28 | 20 pages | Euromonitor

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Report description:

Away-from-home tissue and hygiene in Belgium faced significant challenges in 2023, primarily due to the sharp increase in energy prices. This surge adversely affected various product areas. In the tissue segment, the hospitality industry experienced a disproportionate impact, witnessing a staggering rise in bankruptcies, nearly three times the average rate. Many restaurants and cafes were compelled to file for bankruptcy or implement cost-cutting measures, such as reducing operational days, to m...

Euromonitor International's Away-from-Home Tissue and Hygiene in Belgium report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Away-from-Home Hygiene, Away-from-Home Tissue.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Away-from-Home Tissue and Hygiene market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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