

Appliances and Electronics Specialists in the United Arab Emirates

Market Direction | 2024-02-27 | 34 pages | Euromonitor

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Report description:

Consumers in the United Arab Emirates are increasingly seeking appliances and electronics with smart features and connectivity, driving growth of products such as smart TVs, AI-powered washing machines, and connected refrigerators. Local consumers are actively looking for innovative products and solutions. The market continues to show promise for smart home solutions, fuelled by escalating concerns about home security and a persistent demand for convenient and luxurious living.

Euromonitor International's Appliances and Electronics Specialists in United Arab Emirates report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Appliances and Electronics Specialists market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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