

Appliances and Electronics Specialists in the Czech Republic

Market Direction | 2024-02-28 | 34 pages | Euromonitor

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Report description:

HP Tronic Zlin spol sro has consolidated its lead among appliance and electronics specialists in the Czech Republic, after Datart acquired Euronics in 2023. Some Euronics locations have been closed, whilst some have been transferred to Datart, thus cementing HP Tronic Zlin's position as category leader. Equally, in e-commerce customers are being transferred from shopping at Euronics.cz to Datart.cz. The addition of Euronics has bolstered Datart's position as an appliance and electronics speciali...

Euromonitor International's Appliances and Electronics Specialists in Czech Republic report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Appliances and Electronics Specialists market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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