

## **Appliances and Electronics Specialists in Slovakia**

Market Direction | 2024-02-29 | 33 pages | Euromonitor

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### **Report description:**

It was a poor trading year for appliances and electronics specialists in Slovakia in 2023. With inflation still high, consumers prioritised essentials and postponed purchases, if at all possible. As such, there was a significant fall in both current and constant value sales. A significant number of outlets also closed. The one area that performed well was computer appliances, due to a government subsidy available to students purchasing computers.

Euromonitor International's Appliances and Electronics Specialists in Slovakia report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### **Why buy this report?**

- \* Get a detailed picture of the Appliances and Electronics Specialists market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International  
February 2024

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## SOURCES

### Summary 2 Research Sources

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