

Appliances and Electronics Specialists in Hungary

Market Direction | 2024-02-29 | 36 pages | Euromonitor

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Report description:

Inflationary pressures supported value sales for appliances and electronics specialists in Hungary in 2023, due to the resulting increases in unit prices. Indeed, retailers and manufacturers alike have been facing increased operational costs, rising labour costs, delivery fees, hikes in the prices of raw materials, and components shortages in some cases. Within this, we note that consumers are switching to energy-efficient appliances, thus, to lower their own energy costs. Added to which, we als...

Euromonitor International's Appliances and Electronics Specialists in Hungary report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Appliances and Electronics Specialists market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Price increases support value sales for appliances and electronics specialists

Supply chain disruptions continue, leading to limited stocks in some cases

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