

## **Appliances and Electronics Specialists in Argentina**

Market Direction | 2024-02-28 | 35 pages | Euromonitor

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### **Report description:**

Appliances and electronics specialists in Argentina operated in a complex and difficult economic situation. This led to subsequent decreases in retail sales, and several specialists were forced to close the business or at least some outlets during the review period. This included the then leader in appliances and electronics specialists, Garbarino, in the mid-review period. With an insignificant stock level, the Garbarino chain filed for bankruptcy at the end of 2021, leading to the closure of al...

Euromonitor International's Appliances and Electronics Specialists in Argentina report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Appliances and Electronics Specialists market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International

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