

Apparel and Footwear Specialists in South Africa

Market Direction | 2024-02-28 | 35 pages | Euromonitor

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Report description:

The performance of apparel and footwear specialists in South Africa continued to improve in 2023, due to consumers' revived routines such as returning to the workplace and shopping centres. As inflationary pressure has been impacting disposable incomes, some consumers have been trading down to more affordable brands, a beneficial trend for banners such as Jet. In parallel, businesses such as Truworths have been leveraging store card offerings to continue boosting sales. At the middle to higher e...

Euromonitor International's Apparel and Footwear Specialists in South Africa report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Apparel and Footwear Specialists market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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