

Apparel and Footwear Specialists in Hungary

Market Direction | 2024-02-29 | 37 pages | Euromonitor

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Report description:

Apparel and footwear specialists is another channel which was seeing strong value growth in Hungary in 2023. Indeed, this trend continues from 2022, which also saw double-digit value growth, as the channel bounced back from the pandemic restrictions seen previously. However, we also note that inflationary factors have impacted the unit prices of apparel and footwear, which helps to support value growth overall. In this sense, consumers have been showing a degree of polarisation when shopping for...

Euromonitor International's Apparel and Footwear Specialists in Hungary report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Apparel and Footwear Specialists market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Double-digit value growth continues for apparel and footwear specialists

Post-pandemic effects continue to influence fashion trends

Discount offers and private labels attract cost-conscious consumers

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Ongoing price monitoring expected as retailers aim to offer the most attractive deals

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