

Apparel and Footwear Specialists in Canada

Market Direction | 2024-02-28 | 37 pages | Euromonitor

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Report description:

Continuing on from the promising performance of the previous two years, apparel and footwear specialists continued to see growth in Canada in current value terms in 2023. The factors that drove growth in the retail apparel market included the recovery of the economy, the reopening of stores, the pent-up demand for clothing, the shift to casual and comfortable clothing, and the rise of online shopping. After the COVID-19 crisis, many consumers were keen to start shopping in stores again, with som...

Euromonitor International's Apparel and Footwear Specialists in Canada report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Apparel and Footwear Specialists market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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