

Apparel and Footwear Specialists in Austria

Market Direction | 2024-02-28 | 36 pages | Euromonitor

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Report description:

Although disposable income slowly recovered in 2023 compared to repeatedly high inflation, consumers remained relatively frugal in their spending on apparel and footwear. Many made savings by opting for apparel or footwear and reduced their shopping trips. In comparison, the willingness to spend remained higher in areas that had suffered particularly badly during the pandemic, namely eating out and travel. Rising sales were largely the result of repeated, high inflation and should not hide the f...

Euromonitor International's Apparel and Footwear Specialists in Austria report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Apparel and Footwear Specialists market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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