

## **Air Care in Argentina**

Market Direction | 2024-02-26 | 17 pages | Euromonitor

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### **Report description:**

Aerosol disinfectants are included in the spray/aerosol air fresheners category. These aerosols witnessed an unprecedented boom in sales in 2020 and part of 2021 due to hygiene concerns generated by the COVID-19 crisis. However, in the last two years of the review period, sales of such products plummeted in line with people's reduced fear of infection and because people were spending less time at home. In fact, some small brands that had launched a version of aerosol disinfectant have already di...

Euromonitor International's Air Care in Argentina market report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Candle Air Fresheners, Car Air Fresheners, Electric Air Fresheners, Gel Air Fresheners, Liquid Air Fresheners, Other Air Care, Spray/Aerosol Air Fresheners.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Air Care market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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