

Electric Commercial Vehicle Market by Vehicle Type (Pickups, Medium and Heavy-Duty Trucks, Vans, Buses), Propulsion, Range, Battery Type, Power Output, Battery Capacity, Component, End User, Body Construction and Region - Global Forecast to 2030

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Report description:

The global electric commercial vehicles market is projected to grow from USD 70.9 Billion in 2024 to USD 255.6 Billion by 2030, registering a CAGR of 23.8%. The global EV market is experiencing explosive growth fueled by government incentives, environmental concerns, and advancements in battery technology. This surge in EV production translates to a higher demand for electric commercial vehicles. Also, electric commercial vehicles operate at lower cost than ICE commercial vehicles. Growing research of EV batteries and EV charging systems will drive the electric commercial vehicle market. Electric vehicle charging stations, battery swapping stations, and fleet stations must be installed globally to meet the growing demand for electric commercial vehicles.

"The BEVs segment to hold largest market share during the forecast period."

The BEVs segment is expected to hold a larger share of the electric commercial vehicle market during the forecast period. Over the long term, BEVs can offer lower operating costs compared to traditional internal combustion engine vehicles. Lower fuel costs, reduced maintenance requirements (fewer moving parts), and potential incentives or subsidies contribute to a favorable Total Cost of Ownership, making BEVs economically viable for commercial applications. Ongoing advancements in battery technology, such as increased energy density, improved charging infrastructure, and longer battery life, address some of the concerns associated with electric vehicles. These advancements enhance the performance and competitiveness of BEVs in commercial applications. Automotive OEMs around the world also offer commercial BEVs. For instance, in the BEV market, K5, K6, K7M, K8, and K9 are some of the electric commercial bus series offered by BYD. Thus, the aforementioned factors will drive the demand for

BEVs in the electric commercial vehicle market during the forecast period.

"NMC batteries is expected to be the largest market in the forecast period."

NMC batteries hold the largest market share due to the widespread use of these batteries globally. Many leading battery manufacturers, such as CATL (China), LG Energy Solutions (South Korea), Panasonic Corporation (Japan), and BYD (China), produce NMC batteries. NMC (Nickel Manganese Cobalt) batteries are widely adopted in the electric commercial vehicle market. These batteries have balanced cost and performance, making them cost-effective for electric commercial vehicles. This cost-effectiveness is crucial for the commercial sector, where the total cost of ownership is a significant consideration. Many leading OEMs also incorporate NMC batteries in their electric trucks, including Mercedes-Benz e-Actros, Volvo FL Electric, BYD T series, and Rivian R1T. These batteries have a higher energy density than LFP batteries, and the declining cost of NMC batteries further drives the segment.

"The last-mile delivery segment is estimated to lead end use segment market during the forecast period."

By end use, the last-mile delivery segment is expected to lead the market during the forecast period. This segment's growth is primarily driven by the evolving landscape of e-commerce and increased consumer demand for efficient and sustainable delivery solutions. Transition towards electric vans is on rise to lower operational cost for last mile deliveries particularly in urban areas. Electric commercial vehicles offer an ideal solution for last-mile delivery, providing a cost-effective and environmentally friendly alternative to traditional gasoline-powered vehicles. Additionally, the push towards stricter emission regulations and sustainability goals, both by governments and businesses, further propels the adoption of electric last-mile delivery vehicles. In September 2023, FedEx Express Europe announced the addition of 23 Mercedes-Benz eSprinter vans in its UK operations.

"Asia Pacific is projected to dominate the market for 151-300 miles segment during the forecast period."

Asia Pacific is poised to dominate the 151-300 miles segment of the electric commercial vehicle market in the coming years, primarily due to the increasing use of electric trucks and vans for urban deliveries and transport. These vehicles balance range and versatility, making them well-suited for regional logistics and inter-city transport in densely populated and dynamic markets. Moreover, the region's commitment to sustainable practices aligns with electric vehicles' zero-emission and low-noise characteristics, addressing environmental concerns and contributing to cleaner and quieter urban environments. Regional market players such as BYD (China) and Yutong (China) offer various electric commercial vehicles ranging from 151 to 300 miles. For instance, BYD's E1 pickup truck has a range of around 155 miles. The company also offers the T5 electric van with a range of up to 190 miles and the K6 electric bus with a range of up to 165 miles. As the transportation industry in Asia Pacific continues to prioritize efficiency and eco-friendliness, the demand for electric commercial vehicles with a range of 151-300 miles is expected to witness substantial growth, establishing the region as a leader in this pivotal segment.

In-depth interviews were conducted with CEOs, marketing directors, other innovation and technology directors, and executives from various key organizations operating in this market.

- By Company Type: OEMs 50%, Tier I 20%, Tier II- 30%,
- By Designation: CXOs 15%, Directors- 20%, Others- 65%
- By Region: North America 30%, Europe 20%, Asia Pacific 50%

The electric commercial vehicle market is dominated by global players such as BYD (China), Mercedes-Benz Group AG (Germany), Yutong (China), AB Volvo (Sweden), and Ford Motor Company (US). These companies adopted strategies such as product developments, deals, and others to gain traction in the market.

Research Coverage:

The Market Study Covers the electric commercial vehicle market By Propulsion (BEV, FCEV), Vehicle Type (Medium-duty Trucks, Heavy-duty Truck, Electric Pickup Trucks, Light Vans, Full-size Vans and Buses & Coaches), Range, Battery Type (LFP Batteries, NMC Batteries, Solid-state Batteries, and Others), Power Output (Less than 100 kW, 100?250 kW, and Above 250 kW), Battery Capacity (Less than 60 kWh, 60?120 kWh, 121?200 kWh, 201?300 kWh, 301?500 kWh, and 501?1,000 kWh), Component (Battery

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Packs, Onboard Chargers, Electric Motors, Inverters, DC-DC Converters, Fuel-cell Stacks, E-Axels (Including Gearboxes)), End Use (Last-mile Delivery, Field Services, Distribution Services, Refuse Trucks, Long-haul Transportation), by Body Construction (Integrated, Semi-integrated, and Full-sized) and Region (Asia Pacific, Europe and North America). It also covers the competitive landscape and company profiles of the major players in the electric commercial vehicle market ecosystem.

Key Benefits of the Report

The study also includes an in-depth competitive analysis of the key players in the market, along with their company profiles, key observations related to product and business offerings, recent developments, and key market strategies.

The report will help the market leaders/new entrants in this market with information on the closest approximations of the revenue numbers for the overall electric commercial vehicle market and the subsegments. This report will help stakeholders understand the competitive landscape and gain more insights to position their businesses better and plan suitable go-to-market strategies. The report also helps stakeholders understand the market pulse and provides information on key market drivers, restraints, challenges, and opportunities.

The report provides insights on the following pointers:

- Analysis of key drivers (Decreasing cost of EV batteries, rising fossil fuel prices, increasing demand for emission-free electric commercial vehicles in logistics industry, government initiatives promoting electric commercial vehicle adoption), restraints (High development costs, concerns over battery safety, insufficient EV charging infrastructure), opportunities (New revenue pockets in North America and Northern Europe, development of wireless EV charging technology for on-the-go charging), and challenges (Limited battery capacity, low availability of lithium for EV batteries, insufficient grid infrastructure) influencing the growth of the electric commercial vehicle market.
- Product Development/Innovation: Detailed insights on upcoming technologies, research & development activities, and new product launches in the electric commercial vehicle market
- Market Development: Comprehensive information about lucrative markets the report analyses the electric commercial vehicle market across varied regions
- Market Diversification: Exhaustive information about new products, untapped geographies, recent developments, and investments in the electric commercial vehicle market
- Competitive Assessment: In-depth assessment of market shares, growth strategies and service offerings of leading players like BYD (China), Mercedes-Benz Group AG (Germany), Yutong (China), AB Volvo (Sweden), Ford Motor Company (US) and among others in the electric commercial vehicle market Page 25 of 34 strategies.

Table of Contents:

1 INTRODUCTION 27

1.1 STUDY OBJECTIVES 27

1.2 MARKET DEFINITION 28

TABLE 1 MARKET DEFINITION, BY PROPULSION 28

TABLE 2 MARKET DEFINITION, BY END USE 28

TABLE 3□MARKET DEFINITION, BY BATTERY TYPE□28

TABLE 4 MARKET DEFINITION, BY VEHICLE TYPE 29

TABLE 5∏MARKET DEFINITION, BY COMPONENT∏30

1.2.1 □INCLUSIONS AND EXCLUSIONS □ 31

TABLE 6 INCLUSIONS AND EXCLUSIONS 31

1.3∏STUDY SCOPE∏33

FIGURE 1 | ELECTRIC COMMERCIAL VEHICLE MARKET SEGMENTATION | 33

1.3.1 REGIONS COVERED 34

1.3.2 YEARS CONSIDERED 34

1.4 CURRENCY CONSIDERED 35

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TABLE 7 USD EXCHANGE RATES 35

1.5 STAKEHOLDERS 35

1.6 SUMMARY OF CHANGES 36

2 RESEARCH METHODOLOGY 37

2.1 RESEARCH DATA 37

FIGURE 2∏RESEARCH DESIGN∏37

FIGURE 3 RESEARCH DESIGN MODEL 38

2.1.1 SECONDARY DATA 39

2.1.1.1 Key data from secondary sources 39

2.1.1.2 List of secondary sources 40

2.1.2 PRIMARY DATA 141

2.1.2.1 Breakdown of primary interviews 141

2.1.2.2 List of primary interview participants □ 42

2.2∏MARKET SIZE ESTIMATION∏42

2.2.1 RECESSION IMPACT ANALYSIS 43

2.2.2 □BOTTOM-UP APPROACH □ 43

FIGURE 4□BOTTOM-UP APPROACH□44

2.2.3 TOP-DOWN APPROACH 44

FIGURE 5 TOP-DOWN APPROACH 44

FIGURE 6∏RESEARCH APPROACH∏45

FIGURE 7 ELECTRIC COMMERCIAL VEHICLE MARKET ESTIMATION NOTES 45

?

2.3 DATA TRIANGULATION 46

FIGURE 8□DATA TRIANGULATION□46

2.4□FACTOR ANALYSIS□47

2.4.1 FACTOR ANALYSIS FOR MARKET SIZING: DEMAND AND SUPPLY SIDES 48

2.5 ⊓RESEARCH ASSUMPTIONS □ 49

2.6 RESEARCH LIMITATIONS 50

3 EXECUTIVE SUMMARY 51

FIGURE 9∏ELECTRIC COMMERCIAL VEHICLE MARKET OVERVIEW∏52

FIGURE 10 ELECTRIC COMMERCIAL VEHICLE MARKET, BY REGION, 2024 VS. 2030 (USD MILLION) 53

FIGURE 11 | ELECTRIC COMMERCIAL VEHICLE MARKET, BY VEHICLE TYPE, 2024 VS. 2030 (USD MILLION) | 54

FIGURE 12 KEY PLAYERS IN ELECTRIC COMMERCIAL VEHICLE MARKET 55

4 PREMIUM INSIGHTS 56

4.1∏ATTRACTIVE OPPORTUNITIES FOR PLAYERS IN ELECTRIC COMMERCIAL VEHICLE MARKET∏56

FIGURE 13 INCREASING ADOPTION OF ZERO-EMISSION VEHICLES TO DRIVE MARKET 56

4.2 ELECTRIC COMMERCIAL VEHICLE MARKET, BY VEHICLE TYPE 56

FIGURE 14∏BUSES & COACHES SEGMENT TO LEAD MARKET DURING FORECAST PERIOD∏56

4.3 □ ELECTRIC COMMERCIAL VEHICLE MARKET, BY PROPULSION □ 57

FIGURE 15 BATTERY ELECTRIC VEHICLES SEGMENT TO DOMINATE DURING FORECAST PERIOD 57

4.4□ELECTRIC COMMERCIAL VEHICLE MARKET, BY BATTERY TYPE□57

FIGURE 16 \square NMC BATTERIES SEGMENT TO HAVE LARGEST MARKET SHARE DURING FORECAST PERIOD \square 57

4.5□ELECTRIC COMMERCIAL VEHICLE MARKET, BY RANGE□58

FIGURE 17∏LESS THAN 150 MILES SEGMENT TO LEAD MARKET DURING FORECAST PERIOD∏58

4.6 ELECTRIC COMMERCIAL VEHICLE MARKET, BY BATTERY CAPACITY 58

FIGURE 18[]501-1,000 KWH SEGMENT TO REGISTER HIGHEST CAGR DURING FORECAST PERIOD[]58

4.7 ELECTRIC COMMERCIAL VEHICLE MARKET, BY POWER OUTPUT 59

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FIGURE 19 ABOVE 250 KW SEGMENT TO GROW AT HIGHEST RATE DURING FORECAST PERIOD 59

4.8 ELECTRIC COMMERCIAL VEHICLE MARKET, BY END USE 59

FIGURE 20∏LONG-HAUL TRANSPORTATION SEGMENT TO REGISTER HIGHEST CAGR DURING FORECAST PERIOD∏59

4.9□ELECTRIC COMMERCIAL VEHICLE MARKET, BY BODY CONSTRUCTION□60

FIGURE 21∏INTEGRATED SEGMENT TO DISPLAY HIGHEST CAGR DURING FORECAST PERIOD∏60

4.10 ELECTRIC COMMERCIAL VEHICLE MARKET, BY REGION 60

FIGURE 22□ASIA PACIFIC TO LEAD MARKET DURING FORECAST PERIOD□60

?

5□MARKET OVERVIEW□61

5.1∏INTRODUCTION∏61

5.2 MARKET DYNAMICS 62

FIGURE 23∏ELECTRIC COMMERCIAL VEHICLE MARKET: DRIVERS, RESTRAINTS, OPPORTUNITIES, AND CHALLENGES∏62

5.2.1 □ DRIVERS □ 62

5.2.1.1 Decreasing cost of EV batteries 62

FIGURE 24 EV BATTERY PRICING, 2019-2025 63

5.2.1.2 Rising fossil fuel prices 64

FIGURE 25 AVERAGE GLOBAL PETROL PRICES 2001 VS. 2011 VS. 2023 64

FIGURE 26 OPERATING COST COMPARISON OF EVS AND ICE VEHICLES 65

5.2.1.3 Increasing demand for emission-free electric commercial vehicles in logistics industry 65

FIGURE 27∏LIFE-CYCLE GHG EMISSIONS FOR 40-TON TRACTOR TRAILERS, 2021 VS. 2030 SCENARIOS∏66

TABLE 8 PURCHASE ORDER/SUPPLY CONTRACT FOR ELECTRIC COMMERCIAL VEHICLES 66

5.2.1.4 Government initiatives promoting electric commercial vehicle adoption 67

TABLE 9 GOVERNMENT PROGRAMS FOR ELECTRIC COMMERCIAL VEHICLE SALES 67

TABLE 10 TERO-EMISSION LIGHT-DUTY VEHICLE POLICIES AND INCENTIVES IN SELECTED COUNTRIES 168

FIGURE 28 GLOBAL REGULATORY COMPARISON FOR ELECTRIC VEHICLES AND CHARGERS 69

FIGURE 29 GLOBAL ELECTRIFICATION TARGETS 69

5.2.2 RESTRAINTS 70

5.2.2.1 High development costs 70

5.2.2.2 Concerns over battery safety 70

FIGURE 30∏BATTERY SAFETY ARCHITECTURE∏71

5.2.2.3 Insufficient EV charging infrastructure 71

TABLE 11□EV CHARGER DENSITY, 2022□72

FIGURE 31 \square PRIVATE, SEMI-PUBLIC, AND PUBLIC CHARGING OWNERSHIP \square 72

5.2.3 OPPORTUNITIES 73

5.2.3.1 New revenue pockets in North America and Northern Europe 73

TABLE 12 ELECTRIC COMMERCIAL VEHICLE MODELS, BY COUNTRY 73

5.2.3.2 Development of wireless EV charging technology for on-the-go charging 74

FIGURE 32 FUNCTIONING OF WIRELESSLY CHARGED ELECTRIC BUSES 75

5.2.4 CHALLENGES 75

5.2.4.1 Limited battery capacity 75

TABLE 13 BATTERY CAPACITIES OF POPULAR ELECTRIC BUSES 76

FIGURE 33 TIME REQUIRED FOR DIFFERENT CHARGING TYPES 76

5.2.4.2 Low availability of lithium for EV batteries 77

FIGURE 34 GROWING DEMAND FOR LITHIUM-ION BATTERIES, 2010-2030 77

5.2.4.3 Insufficient grid infrastructure 77

FIGURE 35 GRID REQUIREMENT FOR ELECTRIC VEHICLES IN GERMANY 78

5.3 PRICING ANALYSIS 78

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5.3.1 □ AVERAGE SELLING PRICE TREND, BY VEHICLE TYPE □ 78

TABLE 14 ELECTRIC VANS: AVERAGE PRICE (USD), 2023 78

TABLE 15 ELECTRIC PICKUP TRUCKS: AVERAGE PRICE (USD), 2023 79

TABLE 16□ELECTRIC TRUCKS: AVERAGE PRICE (USD), 2023□79

TABLE 17 ELECTRIC BUSES: AVERAGE PRICE (USD), 2023 80

5.3.2 PRICING ANALYSIS, BY REGION 180

FIGURE 36 PRICING ANALYSIS, BY REGION 80

TABLE 18 ELECTRIC TRUCKS: AVERAGE PRICE COMPARISON, BY CLASS 81

5.4 POTENTIAL ELECTRIC COMMERCIAL VEHICLE LAUNCHES BY OEMS 81

TABLE 19 UPCOMING ELECTRIC COMMERCIAL VEHICLES, 2024-2026 81

5.5∏BILL OF MATERIALS∏82

FIGURE 37 BILL OF MATERIALS: ELECTRIC LIGHT COMMERCIAL VEHICLES (USD) 82

FIGURE 38 BILL OF MATERIALS: BATTERY VS. NON-BATTERY COMPONENTS (USD) 83

FIGURE 39∏BILL OF MATERIALS: ELECTRIC BUS MARKET (USD)∏84

5.6 OEM SOURCING STRATEGIES 85

5.6.1 □ SOURCING STRATEGIES BY ELECTRIC COMMERCIAL VEHICLE OEMS □ 85

FIGURE 40 OEM SOURCING STRATEGIES 85

5.6.2 OEM MOTOR RATING ANALYSIS, BY RANGE 86

FIGURE 41 ELECTRIC COMMERCIAL VEHICLE MARKET, BY POWER RANGE (KW) 86

5.6.3 COMPETITIVE MARKET ASSESSMENT, BY PAYLOAD CAPACITY 187

FIGURE 42 MARKET COMPETITIVE ASSESSMENT, BY PAYLOAD CAPACITY 87

FIGURE 43 CARGO DELIVERY VS. PAYLOAD CAPACITY 87

5.7∏SUPPLY CHAIN ANALYSIS∏88

FIGURE 44□SUPPLY CHAIN ANALYSIS□88

5.8∏ECOSYSTEM MAPPING∏88

FIGURE 45 ELECTRIC COMMERCIAL VEHICLE MARKET ECOSYSTEM 89

FIGURE 46 ELECTRIC COMMERCIAL VEHICLE MARKET ECOSYSTEM MAP 89

5.8.1 EV CHARGING INFRASTRUCTURE PROVIDERS 90

5.8.2 COMPONENT MANUFACTURERS 90

5.8.3 TIER II SUPPLIERS 90

5.8.4 TIER I SUPPLIERS 90

5.8.5 RAW MATERIAL SUPPLIERS 90

 $5.8.6 \square OEMS \square 90$

TABLE 20 ROLE OF COMPANIES IN ELECTRIC COMMERCIAL VEHICLE MARKET ECOSYSTEM 91

5.9 TOTAL COST OF OWNERSHIP 93

TABLE 21 TOTAL COST OF OWNERSHIP, VEHICLE TYPE 93

5.9.1 TOTAL COST OF OWNERSHIP: DIESEL VS. ELECTRIC BUSES 93

FIGURE 47∏COMPARISON OF TOTAL COST OF OWNERSHIP: 12 M ELECTRIC BUSES VS. 12 M DIESEL BUSES∏93

FIGURE 48 TOTAL COST OF OWNERSHIP: FORD ELECTRIC TRANSIT VS. ICE TRANSIT 3.5 TONS MODELS 194

5.10∏INSIGHTS ON ELECTRIC COMMERCIAL VEHICLES∏94

5.10.1 RANGE/BATTERY CAPACITY 94

TABLE 22 ELECTRIC COMMERCIAL VEHICLES: RANGE VS. BATTERY CAPACITY 94

5.10.2 RANGE/END USE 95

TABLE 23 ELECTRIC COMMERCIAL VEHICLES: RANGE VS. END USE 95

5.10.3 BATTERY CAPACITY/END USE 95

TABLE 24 ELECTRIC COMMERCIAL VEHICLES: BATTERY CAPACITY VS. END USE 95

5.10.4 POWER/CHARGING DURATION 96

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tel. 0048 603 394 346 e-mail: support@scotts-international.com

TABLE 25 ELECTRIC COMMERCIAL VEHICLES: POWER VS. CHARGING DURATION 96

5.11 CASE STUDY ANALYSIS 97

5.11.1 ASSESSMENT OF INVESTMENT IN ELECTRIC BUSES 97

5.11.2 USER EXPERIENCE OF BATTERY-ELECTRIC TRUCKS IN NORWAY 97

5.11.3 ELECTRIC VEHICLE FLEETS FOR PUBLIC SECTOR IN VERMONT 98

5.12 INVESTMENT AND FUNDING SCENARIO ☐ 99

FIGURE 49 INVESTMENT AND FUNDING, 2021-2024 99

TABLE 26 LIST OF FUNDING, 2021-2023 99

5.13 PATENT ANALYSIS 100

5.13.1∏INTRODUCTION∏100

FIGURE 50 TRENDS OF PATENTS RECORDED, 2012-2023 100

5.13.2 LEGAL STATUS OF PATENTS, 2012-2023 101

FIGURE 51 | LEGAL STATUS OF PATENTS, 2012-2023 | 101

5.13.3 TOP PATENT APPLICANTS, 2012-2023 101

FIGURE 52 TOP PATENT APPLICANTS, 2012-2023 101

TABLE 27 PATENT REGISTRATIONS RELATED TO ELECTRIC COMMERCIAL VEHICLE MARKET, 2021-2023 102

5.14 TECHNOLOGY ANALYSIS 104

5.14.1 FUTURE TECHNOLOGY OVERVIEW 105

FIGURE 53 ELECTRIC COMMERCIAL VEHICLE MARKET: FUTURE TECHNOLOGY OVERVIEW OF ELECTRICAL COMMERCIAL BUSES 105

5.14.2 OFFBOARD TOP-DOWN PANTOGRAPH CHARGING SYSTEMS 106

5.14.3 ONBOARD BOTTOM-UP PANTOGRAPH CHARGING SYSTEMS 106

5.14.4 GROUND-BASED STATIC/DYNAMIC WIRELESS CHARGING SYSTEMS 106

5.14.5 PACKAGED FUEL CELL SYSTEM MODULES 106

FIGURE 54∏PACKAGED FUEL CELL SYSTEM MODULE OF TOYOTA∏107

5.14.6 METHANE FUEL CELLS 107

5.14.7 SMART CHARGING SYSTEMS 107

FIGURE 55 SMART EV CHARGING SYSTEM 108

5.14.8 IOT IN ELECTRIC VEHICLES 108

5.14.9 SOLID-STATE BATTERIES 108

5.15 TRADE ANALYSIS 109

TABLE 28 IMPORT DATA FOR PRODUCTS UNDER HS CODE 8702, BY KEY COUNTRY, 2022 (USD MILLION) 109

TABLE 29∏EXPORT DATA FOR PRODUCTS UNDER HS CODE 8702, BY KEY COUNTRY, 2022 (USD MILLION)∏110

5.16 □ REGULATORY LANDSCAPE □ 110

5.16.1 COUNTRY-WISE REGULATIONS 110

5.16.1.1 Netherlands 110

TABLE 30 NETHERLANDS: ELECTRIC VEHICLE INCENTIVES 1111
TABLE 31 NETHERLANDS: EV CHARGING STATION INCENTIVES 1111

5.16.1.2 Germany 111

TABLE 32 GERMANY: ELECTRIC VEHICLE INCENTIVES 112
TABLE 33 GERMANY: EV CHARGING STATION INCENTIVES 112

5.16.1.3 France 112

TABLE 34 FRANCE: ELECTRIC VEHICLE INCENTIVES 112
TABLE 35 FRANCE: EV CHARGING STATION INCENTIVES 113

5.16.1.4∏UK∏113

TABLE 36 UK: ELECTRIC VEHICLE INCENTIVES 113
TABLE 37 UK: EV CHARGING STATION INCENTIVES 114

5.16.1.5 China 114

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TABLE 38 CHINA: ELECTRIC VEHICLE INCENTIVES 114
TABLE 39 CHINA: EV CHARGING STATION INCENTIVES 114

5.16.1.6∏US∏114

TABLE 40 US: ELECTRIC VEHICLE INCENTIVES 115
TABLE 41 US: EV CHARGING STATION INCENTIVES 115

5.16.2 TREGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS T115

TABLE 42 ASIA PACIFIC: REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS 115

TABLE 44 \square EUROPE: REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS \square 118

TABLE 45 REST OF THE WORLD: REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS 119

5.17 KEY CONFERENCES AND EVENTS 119

TABLE 46 LIST OF KEY CONFERENCES AND EVENTS IN 2024 119

5.18 KEY STAKEHOLDERS AND BUYING CRITERIA 120

5.18.1 | KEY STAKEHOLDERS IN BUYING PROCESS | 120

TABLE 47 INFLUENCE OF INSTITUTIONAL BUYERS ON BUYING PROCESS FOR ELECTRIC COMMERCIAL VEHICLES 120

5.18.2 BUYING CRITERIA 120

FIGURE 56 KEY BUYING CRITERIA BY VEHICLE TYPES 121

5.19 TRENDS/DISRUPTIONS IMPACTING CUSTOMER BUSINESS 121

FIGURE 57 REVENUE SHIFT AND NEW REVENUE POCKETS FOR PLAYERS IN ELECTRIC COMMERCIAL VEHICLE MARKET 121

6 ELECTRIC COMMERCIAL VEHICLE MARKET, BY VEHICLE TYPE 123

6.1∏INTRODUCTION∏124

FIGURE 58 ELECTRIC COMMERCIAL VEHICLE MARKET, BY VEHICLE TYPE, 2024 VS. 2030 (USD MILLION) 124

TABLE 48 ELECTRIC COMMERCIAL VEHICLE MARKET, BY VEHICLE TYPE, 2019-2023 (UNITS) 124

TABLE 49∏ELECTRIC COMMERCIAL VEHICLE MARKET, BY VEHICLE TYPE, 2024-2030 (UNITS)∏125

TABLE 50 ELECTRIC COMMERCIAL VEHICLE MARKET, BY VEHICLE TYPE, 2019-2023 (USD MILLION) 125

TABLE 51 ELECTRIC COMMERCIAL VEHICLE MARKET, BY VEHICLE TYPE, 2024-2030 (USD MILLION) 125

6.1.1□OPERATIONAL DATA□126

TABLE 52∏ELECTRIC COMMERCIAL VEHICLE, BY VEHICLE TYPE∏126

6.2 PICKUP TRUCKS 127

6.2.1 Increased offerings from 0ems to drive Market 127

TABLE 53 PICKUP TRUCKS: ELECTRIC COMMERCIAL VEHICLE MARKET, BY REGION, 2019-2023 (UNITS) 127

TABLE 54 PICKUP TRUCKS: ELECTRIC COMMERCIAL VEHICLE MARKET, BY REGION, 2024-2030 (UNITS) 127

TABLE 55⊓PICKUP TRUCKS: ELECTRIC COMMERCIAL VEHICLE MARKET. BY REGION, 2019-2023 (USD MILLION)□128

TABLE 56 PICKUP TRUCKS: ELECTRIC COMMERCIAL VEHICLE MARKET, BY REGION, 2024-2030 (USD MILLION) 128 6.3 TRUCKS 128

6.3.1 □ DEVELOPMENT OF ELECTRIC TRUCKS BY AUTOMOTIVE OEMS TO DRIVE MARKET □ 128

TABLE 57 TRUCKS: ELECTRIC COMMERCIAL VEHICLE MARKET, BY REGION, 2019-2023 (UNITS) 129

TABLE 58 TRUCKS: ELECTRIC COMMERCIAL VEHICLE MARKET, BY REGION, 2024-2030 (UNITS) 129

TABLE 59 TRUCKS: ELECTRIC COMMERCIAL VEHICLE MARKET, BY REGION, 2019-2023 (USD MILLION) 129

TABLE 60 TRUCKS: ELECTRIC COMMERCIAL VEHICLE MARKET, BY REGION, 2024-2030 (USD MILLION) 129

6.3.1.1 Medium-duty trucks 130

TABLE 61 MEDIUM-DUTY TRUCKS: ELECTRIC COMMERCIAL VEHICLE MARKET, BY REGION, 2019-2023 (UNITS) 130

TABLE 62∏MEDIUM-DUTY TRUCKS: ELECTRIC COMMERCIAL VEHICLE MARKET, BY REGION, 2024-2030 (UNITS)∏130

TABLE 63 MEDIUM-DUTY TRUCKS: ELECTRIC COMMERCIAL VEHICLE MARKET, BY REGION, 2019-2023 (USD MILLION) 131

TABLE 64 MEDIUM-DUTY TRUCKS: ELECTRIC COMMERCIAL VEHICLE MARKET, BY REGION, 2024-2030 (USD MILLION) 131

6.3.1.2 Heavy-duty trucks 131

TABLE 65[]HEAVY-DUTY TRUCKS: ELECTRIC COMMERCIAL VEHICLE MARKET, BY REGION, 2019-2023 (UNITS)[]132

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TABLE 66 HEAVY-DUTY TRUCKS: ELECTRIC COMMERCIAL VEHICLE MARKET, BY REGION, 2024-2030 (UNITS) 132 TABLE 67 HEAVY-DUTY TRUCKS: ELECTRIC COMMERCIAL VEHICLE MARKET, BY REGION, 2019-2023 (USD MILLION) 132 TABLE 68 HEAVY-DUTY TRUCKS: ELECTRIC COMMERCIAL VEHICLE MARKET, BY REGION, 2024-2030 (USD MILLION) 132 6.4 VANS 133

6.4.1 BOOMING LOGISTICS INDUSTRY TO DRIVE MARKET 133

TABLE 69 TVANS: ELECTRIC COMMERCIAL VEHICLE MARKET, BY REGION, 2019-2023 (UNITS) 133

TABLE 70[VANS: ELECTRIC COMMERCIAL VEHICLE MARKET, BY REGION, 2024-2030 (UNITS)[133

TABLE 71 VANS: ELECTRIC COMMERCIAL VEHICLE MARKET, BY REGION, 2019-2023 (USD MILLION) 134

TABLE 72 \square VANS: ELECTRIC COMMERCIAL VEHICLE MARKET, BY REGION, 2024-2030 (USD MILLION) \square 134

6.4.1.1 Light vans 134

TABLE 73 \square LIGHT VANS: ELECTRIC COMMERCIAL VEHICLE MARKET, BY REGION, 2019-2023 (UNITS) \square 134

TABLE 74 LIGHT VANS: ELECTRIC COMMERCIAL VEHICLE MARKET, BY REGION, 2024-2030 (UNITS) 135

TABLE 75 LIGHT VANS: ELECTRIC COMMERCIAL VEHICLE MARKET, BY REGION, 2019-2023 (USD MILLION) 135

TABLE 76 LIGHT VANS: ELECTRIC COMMERCIAL VEHICLE MARKET, BY REGION, 2024-2030 (USD MILLION) 135

6.4.1.2 Full-size vans 135

TABLE 77 FULL-SIZE VANS: ELECTRIC COMMERCIAL VEHICLE MARKET, BY REGION, 2019-2023 (UNITS) 136

TABLE 78 TULL-SIZE VANS: ELECTRIC COMMERCIAL VEHICLE MARKET, BY REGION, 2024-2030 (UNITS) 136

TABLE 79 TULL-SIZE VANS: ELECTRIC COMMERCIAL VEHICLE MARKET, BY REGION, 2019-2023 (USD MILLION) 136

TABLE 80 FULL-SIZE VANS: ELECTRIC COMMERCIAL VEHICLE MARKET, BY REGION, 2024-2030 (USD MILLION) 136

6.5 BUSES & COACHES 137

6.5.1 GROWING DEMAND FOR EMISSION-FREE PUBLIC TRANSPORT TO DRIVE MARKET 137

TABLE 81 BUSES & COACHES: ELECTRIC COMMERCIAL VEHICLE MARKET, BY REGION, 2019-2023 (UNITS) 137

TABLE 82 BUSES & COACHES: ELECTRIC COMMERCIAL VEHICLE MARKET, BY REGION, 2024-2030 (UNITS) 138

TABLE 83∏BUSES & COACHES: ELECTRIC COMMERCIAL VEHICLE MARKET, BY REGION, 2019-2023 (USD MILLION)∏138

TABLE 84 \square BUSES & COACHES: ELECTRIC COMMERCIAL VEHICLE MARKET, BY REGION, 2024-2030 (USD MILLION) \square 138

6.6 KEY INDUSTRY INSIGHTS 139

?

7 ELECTRIC COMMERCIAL VEHICLE MARKET, BY PROPULSION 140

7.1 INTRODUCTION 141

FIGURE 59∏ELECTRIC COMMERCIAL VEHICLE MARKET, BY PROPULSION, 2024 VS. 2030 (THOUSAND UNITS)∏141

TABLE 85∏ELECTRIC COMMERCIAL VEHICLE MARKET, BY PROPULSION, 2019-2023 (UNITS)∏141

TABLE 86∏ELECTRIC COMMERCIAL VEHICLE MARKET, BY PROPULSION, 2024-2030 (UNITS)∏142

7.1.1⊓OPERATIONAL DATA⊓142

TABLE 87 ELECTRIC COMMERCIAL VEHICLE MODELS, BY PROPULSION TYPE 142

7.2 | BEVS | 143

7.2.1 ADVANCEMENTS IN BATTERY TECHNOLOGY TO DRIVE MARKET 143

TABLE 88 BEVS: ELECTRIC COMMERCIAL VEHICLE MARKET, BY REGION, 2019-2023 (UNITS) 144

TABLE 89 BEVS: ELECTRIC COMMERCIAL VEHICLE MARKET, BY REGION, 2024-2030 (UNITS) 144

7.3 | FCEVS | 144

7.3.1 ONGOING DEVELOPMENTS BY OEMS TO DRIVE MARKET 144

TABLE 90 FCEVS: ELECTRIC COMMERCIAL VEHICLE MARKET, BY REGION, 2019-2023 (UNITS) 145

TABLE 91 FCEVS: ELECTRIC COMMERCIAL VEHICLE MARKET, BY REGION, 2024-2030 (UNITS) 145

7.4 KEY INDUSTRY INSIGHTS 145

8∏ELECTRIC COMMERCIAL VEHICLE MARKET, BY BATTERY TYPE∏146

8.1□INTRODUCTION□147

FIGURE 60 ELECTRIC COMMERCIAL VEHICLE MARKET, BY BATTERY TYPE, 2024-2030 (THOUSAND UNITS) 147

TABLE 92 ELECTRIC COMMERCIAL VEHICLE MARKET, BY BATTERY TYPE, 2019-2023 (UNITS) 147

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TABLE 93 ELECTRIC COMMERCIAL VEHICLE MARKET, BY BATTERY TYPE, 2024-2030 (UNITS) 148 8.2 NMC BATTERIES 148

8.2.1 HIGH DENSITY AND COMPACT SIZE TO DRIVE MARKET 148

TABLE 94 NMC BATTERIES: ELECTRIC COMMERCIAL VEHICLE MARKET, BY REGION, 2019-2023 (UNITS) 148
TABLE 95 NMC BATTERIES: ELECTRIC COMMERCIAL VEHICLE MARKET, BY REGION, 2024-2030 (UNITS) 149
8.3 NFP BATTERIES 149

8.3.1 AFFORDABILITY AND SUPERIOR SAFETY TO DRIVE MARKET 149

TABLE 96 ELECTRIC COMMERCIAL VEHICLE MODELS WITH LITHIUM-ION BATTERIES 150

TABLE 97 LFP BATTERIES: ELECTRIC COMMERCIAL VEHICLE MARKET, BY REGION, 2019-2023 (UNITS) 150 TABLE 98 LFP BATTERIES: ELECTRIC COMMERCIAL VEHICLE MARKET, BY REGION, 2024-2030 (UNITS) 150 ?

8.4∏SOLID-STATE BATTERIES∏151

8.4.1 FAST RECHARGING CAPABILITIES TO DRIVE MARKET 151

TABLE 99[SOLID-STATE BATTERIES: ELECTRIC COMMERCIAL VEHICLE MARKET, BY REGION, 2019-2023 (UNITS)[151 TABLE 100[SOLID-STATE BATTERIES: ELECTRIC COMMERCIAL VEHICLE MARKET, BY REGION, 2024-2030 (UNITS)[151 8.5[OTHERS]152

TABLE 101 OTHERS: ELECTRIC COMMERCIAL VEHICLE MARKET, BY REGION, 2019-2023 (UNITS) 152 TABLE 102 OTHERS: ELECTRIC COMMERCIAL VEHICLE MARKET, BY REGION, 2024-2030 (UNITS) 152 8.6 KEY INDUSTRY INSIGHTS 152

9 ELECTRIC COMMERCIAL VEHICLE MARKET, BY BATTERY CAPACITY 153

9.1∏INTRODUCTION∏154

FIGURE 61_ELECTRIC COMMERCIAL VEHICLE MARKET, BY BATTERY CAPACITY, 2024 VS. 2030 (THOUSAND UNITS)_154
TABLE 103_ELECTRIC COMMERCIAL VEHICLE MARKET, BY BATTERY CAPACITY, 2019-2023 (UNITS)_155
TABLE 104_ELECTRIC COMMERCIAL VEHICLE MARKET, BY BATTERY CAPACITY, 2024-2030 (UNITS)_155
9.2_LESS THAN 60 KWH_156

9.2.1 INCREASING ADOPTION OF COMPACT ELECTRIC VANS FOR LOCAL TRANSPORTATION TO DRIVE MARKET 156 TABLE 105 LESS THAN 60 KWH: ELECTRIC COMMERCIAL VEHICLE MARKET, BY REGION, 2019-2023 (UNITS) 156 TABLE 106 LESS THAN 60 KWH: ELECTRIC COMMERCIAL VEHICLE MARKET, BY REGION, 2024-2030 (UNITS) 156 9.3 60-120 KWH 157

9.3.1 NORTH AMERICAN GOVERNMENT POLICIES FOR ELECTRIFICATION OF TRANSPORTATION TO DRIVE MARKET 157 TABLE 107 60-120 KWH: ELECTRIC COMMERCIAL VEHICLE MARKET, BY REGION, 2019-2023 (UNITS) 157 TABLE 108 60-120 KWH: ELECTRIC COMMERCIAL VEHICLE MARKET, BY REGION, 2024-2030 (UNITS) 157 9.4 121-200 KWH 158

9.4.1 RISING ADOPTION OF ELECTRIFICATION IN TRANSPORT SECTOR TO DRIVE MARKET 158
TABLE 109 121-200 KWH: ELECTRIC COMMERCIAL VEHICLE MARKET, BY REGION, 2019-2023 (UNITS) 158
TABLE 110 121-200 KWH: ELECTRIC COMMERCIAL VEHICLE MARKET, BY REGION, 2024-2030 (UNITS) 158
9.5 1201-300 KWH 159

9.5.1 IMPROVED DRIVING RANGE TO FUEL MARKET GROWTH 159

TABLE 111 201-300 KWH ELECTRIC COMMERCIAL VEHICLE MODELS, BY OEMS 159

TABLE 112 \square 201-300 KWH: ELECTRIC COMMERCIAL VEHICLE MARKET, BY REGION, 2019-2023 (UNITS) \square 159 TABLE 113 \square 201-300 KWH: ELECTRIC COMMERCIAL VEHICLE MARKET, BY REGION, 2024-2030 (UNITS) \square 159 9.6 \square 301-500 KWH \square 160

9.6.1□INCREASING PREFERENCE FOR LONG-HAUL ELECTRIC COMMERCIAL VEHICLES TO DRIVE MARKET□160 TABLE 114□301-500 KWH: ELECTRIC COMMERCIAL VEHICLE MARKET, BY REGION, 2019-2023 (UNITS)□160 TABLE 115□301-500 KWH: ELECTRIC COMMERCIAL VEHICLE MARKET, BY REGION, 2024-2030 (UNITS)□160

9.7 [501-1,000 KWH] 161

9.7.1 RISING E-COMMERCE AND RETAIL SECTORS TO DRIVE MARKET 161

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TABLE 116[]501-1,000 KWH: ELECTRIC COMMERCIAL VEHICLE MARKET, BY REGION, 2019-2023 (UNITS)[]161 TABLE 117[]501-1,000 KWH: ELECTRIC COMMERCIAL VEHICLE MARKET, BY REGION, 2024-2030 (UNITS)[]161 9.8[]KEY INDUSTRY INSIGHTS[]162

10 ELECTRIC COMMERCIAL VEHICLE MARKET, BY POWER OUTPUT 163

10.1□INTRODUCTION□164

FIGURE 62 ELECTRIC COMMERCIAL VEHICLE MARKET, BY POWER OUTPUT, 2024 VS. 2030 (THOUSAND UNITS) 164

TABLE 118 ELECTRIC COMMERCIAL VEHICLE MARKET, BY POWER OUTPUT, 2019-2023 (UNITS) 164

TABLE 119 \square ELECTRIC COMMERCIAL VEHICLE MARKET, BY POWER OUTPUT, 2024-2030 (UNITS) \square 165

10.2□LESS THAN 100 KW□165

10.2.1 GROWING ADOPTION OF ELECTRIC VANS FOR DELIVERIES BY LOGISTICS INDUSTRY TO DRIVE MARKET 165 TABLE 120 LESS THAN 100 KW: ELECTRIC COMMERCIAL VEHICLE MARKET, BY REGION 2019-2023 (UNITS) 165 TABLE 121 LESS THAN 100 KW: ELECTRIC COMMERCIAL VEHICLE MARKET, BY REGION 2024-2030 (UNITS) 166

10.3□100-250 KW□166

10.3.1 ⊓INCREASING DEMAND FOR ELECTRIC TRUCKS AND BUSES TO DRIVE MARKET 166

TABLE 122 100-250 KW: ELECTRIC COMMERCIAL VEHICLE MARKET, BY REGION, 2019-2023 (UNITS) 166

TABLE 123 \square 100-250 KW: ELECTRIC COMMERCIAL VEHICLE MARKET, BY REGION, 2024-2030 (UNITS) \square 167

10.4\(ABOVE 250 KW\(167\)

10.4.1 INCREASING DEMAND FOR HIGH-POWERED ELECTRIC TRUCKS AND PICKUP TRUCKS TO DRIVE MARKET 167 TABLE 124 ABOVE 250 KW: ELECTRIC COMMERCIAL VEHICLE MARKET, BY REGION, 2019-2023 (UNITS) 168 TABLE 125 ABOVE 250 KW: ELECTRIC COMMERCIAL VEHICLE MARKET, BY REGION, 2024-2030 (UNITS) 168 10.5 KEY INDUSTRY INSIGHTS 168

11 ELECTRIC COMMERCIAL VEHICLE MARKET, BY RANGE 169

11.1⊓INTRODUCTION⊓170

FIGURE 63∏ELECTRIC COMMERCIAL VEHICLE MARKET, BY RANGE, 2024 VS. 2030 (THOUSAND UNITS)∏170

TABLE 126 ELECTRIC COMMERCIAL VEHICLE MARKET, BY RANGE, 2019-2023 (UNITS) 170

TABLE 127 ELECTRIC COMMERCIAL VEHICLE MARKET, BY RANGE, 2024-2030 (UNITS) 170

11.2 LESS THAN 150 MILES 171

11.2.1 E-COMMERCE BOOM AND DELIVERY DEMANDS TO DRIVE MARKET 171

TABLE 128 \square LESS THAN 150 MILES: ELECTRIC COMMERCIAL VEHICLE MARKET, BY REGION, 2019-2023 (UNITS) \square 171 TABLE 129 \square LESS THAN 150 MILES: ELECTRIC COMMERCIAL VEHICLE MARKET, BY REGION, 2024-2030 (UNITS) \square 171 11.3 \square 151-300 MILES \square 172

11.3.1□RISING DEMAND FOR ELECTRIC TRUCKS FROM TRANSPORTATION INDUSTRY TO DRIVE MARKET□172 TABLE 130□151-300 MILES: ELECTRIC COMMERCIAL VEHICLE MARKET, BY REGION, 2019-2023 (UNITS)□172

TABLE 131 151-300 MILES: ELECTRIC COMMERCIAL VEHICLE MARKET, BY REGION, 2024-2030 (UNITS) 172

11.4□ABOVE 300 MILES□173

11.4.1 ☐ RISING ADOPTION OF ELECTRIC PICKUP TRUCKS TO DRIVE MARKET ☐ 173

TABLE 132□ABOVE 300 MILES: ELECTRIC COMMERCIAL VEHICLE MARKET, BY REGION, 2019-2023 (UNITS)□173 TABLE 133□ABOVE 300 MILES: ELECTRIC COMMERCIAL VEHICLE MARKET, BY REGION, 2024-2030 (UNITS)□173

11.5 KEY INDUSTRY INSIGHTS 174

12 \square ELECTRIC COMMERCIAL VEHICLE MARKET, BY END USE \square 175

12.1□INTRODUCTION□176

FIGURE 64 ELECTRIC COMMERCIAL VEHICLE MARKET, BY END USE, 2024 VS. 2030 (THOUSAND UNITS) 176

TABLE 134∏ELECTRIC COMMERCIAL VEHICLE MARKET, BY END USE, 2019-2023 (UNITS)∏176

TABLE 135 TELECTRIC COMMERCIAL VEHICLE MARKET, BY END USE, 2024-2030 (UNITS) T177

12.2 LAST-MILE DELIVERY 177

12.2.1 \square RISING DEMAND FOR VEHICLE ELECTRIFICATION IN E-COMMERCE SECTOR TO DRIVE MARKET \square 177

12.3 FIELD SERVICES 177

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- 12.3.1 ⊓RISING DEMAND FOR GREEN MOBILITY IN FIELD SERVICES SECTOR TO DRIVE MARKET ∏177
- 12.4 DISTRIBUTION SERVICES 178
- 12.4.1 □INCREASING RELIANCE ON DELIVERY SERVICES TO FUEL MARKET EXPANSION □178
- 12.5□LONG-HAUL TRANSPORTATION□178
- 12.5.1 PUSH FOR SUSTAINABLE TRANSPORTATION TO DRIVE MARKET 178
- 12.6 REFUSE TRUCKS 179
- 12.6.1 GROWING PUBLIC AWARENESS ABOUT RESPONSIBLE WASTE COLLECTION TO DRIVE MARKET 179
- 12.7 KEY INDUSTRY INSIGHTS 179
- 13 ELECTRIC COMMERCIAL VEHICLE MARKET, BY BODY CONSTRUCTION 180
- 13.1∏INTRODUCTION∏181

FIGURE 65∏ELECTRIC COMMERCIAL VEHICLE MARKET, BY BODY CONSTRUCTION, 2024 VS. 2030 (THOUSAND UNITS)∏181

TABLE 136∏ELECTRIC COMMERCIAL VEHICLE MARKET, BY BODY CONSTRUCTION, 2019-2023 (UNITS)∏181

TABLE 137⊓ELECTRIC COMMERCIAL VEHICLE MARKET, BY BODY CONSTRUCTION, 2024-2030 (UNITS)⊓182

- 13.2∏INTEGRATED∏182
- 13.2.1 REDUCED PRODUCTION COSTS TO DRIVE MARKET 182
- 13.3 SEMI-INTEGRATED 182
- 13.3.1∏IMPROVED STRUCTURAL STRENGTH TO DRIVE MARKET∏182
- 13.4□FULL-SIZED□183
- 13.4.1 SPACIOUS CARGO CAPACITY TO DRIVE MARKET 183
- 13.5 KEY INDUSTRY INSIGHTS 183
- 14 ELECTRIC COMMERCIAL VEHICLE MARKET, BY COMPONENT 184
- $14.1 \verb||| INTRODUCTION \verb||| 184$
- 14.2 BATTERY PACKS 184

TABLE 138 PRODUCTS OFFERED BY BATTERY MANUFACTURERS 185

14.3 ONBOARD CHARGERS 185

TABLE 139∏ONBOARD CHARGER MANUFACTURERS FOR ELECTRIC COMMERCIAL VEHICLES∏186

FIGURE 66 CONSTITUENTS OF ELECTRIC VEHICLE CHARGING SYSTEM 186

14.4∏ELECTRIC MOTORS∏186

TABLE 140 ELECTRIC TRUCK MODELS, BY ELECTRIC MOTOR TYPE 187

14.5∏INVERTERS∏187

TABLE 141 INVERTER MANUFACTURERS FOR ELECTRIC COMMERCIAL VEHICLES 187

14.6 DC-DC CONVERTERS 188

FIGURE 67 DC-DC CONVERTER 188

14.7 FUEL-CELL STACKS 189

FIGURE 68 HYDROGEN FUEL CELL VEHICLE COMPONENTS 189

15 ELECTRIC COMMERCIAL VEHICLE MARKET, BY REGION 190

15.1 INTRODUCTION 191

FIGURE 69 GLOBAL LIGHT ELECTRIC COMMERCIAL VEHICLE TARGETS 192

FIGURE 70∏ELECTRIC COMMERCIAL VEHICLE MARKET, BY REGION, 2024 VS. 2030 (USD MILLION)∏192

FIGURE 71 TIMELINE OF ALL EXISTING AND UPCOMING REGULATIONS IN EUROPE, US, AND CHINA 193

TABLE 142 \square ELECTRIC COMMERCIAL VEHICLE MARKET, BY REGION, 2019-2023 (UNITS) \square 193

TABLE 143 ELECTRIC COMMERCIAL VEHICLE MARKET, BY REGION, 2024-2030 (UNITS) 193

TABLE 144 ELECTRIC COMMERCIAL VEHICLE MARKET, BY REGION, 2019-2023 (USD MILLION) 193

TABLE 145∏ELECTRIC COMMERCIAL VEHICLE MARKET, BY REGION, 2024-2030 (USD MILLION)∏194

15.2□ASIA PACIFIC□195

15.2.1 RECESSION IMPACT ANALYSIS 195

FIGURE 72 ASIA PACIFIC: ELECTRIC COMMERCIAL VEHICLE MARKET SNAPSHOT 196

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TABLE 146 ASIA PACIFIC: ELECTRIC COMMERCIAL VEHICLE MARKET, BY COUNTRY, 2019-2023 (UNITS) 196
TABLE 147 ASIA PACIFIC: ELECTRIC COMMERCIAL VEHICLE MARKET, BY COUNTRY, 2024-2030 (UNITS) 197
TABLE 148 ASIA PACIFIC: ELECTRIC COMMERCIAL VEHICLE MARKET, BY COUNTRY, 2019-2023 (USD MILLION) 197
TABLE 149 ASIA PACIFIC: ELECTRIC COMMERCIAL VEHICLE MARKET, BY COUNTRY, 2024-2030 (USD MILLION) 197
15.2.2 CHINA 198

15.2.2.1 Predominance of leading players to drive market 198

TABLE 150 CHINA: ELECTRIC COMMERCIAL VEHICLE MARKET, BY VEHICLE TYPE, 2019-2023 (UNITS) 198 TABLE 151 CHINA: ELECTRIC COMMERCIAL VEHICLE MARKET, BY VEHICLE TYPE, 2024-2030 (UNITS) 198

TABLE 152 CHINA: ELECTRIC COMMERCIAL VEHICLE MARKET, BY VEHICLE TYPE, 2019-2023 (USD MILLION) 199

TABLE 153 \square CHINA: ELECTRIC COMMERCIAL VEHICLE MARKET, BY VEHICLE TYPE, 2024-2030 (USD MILLION) \square 199

15.2.3∏IAPAN∏200

15.2.3.1 ☐Increased investments in automotive R&D to drive market ☐200

TABLE 154 DAPAN: ELECTRIC COMMERCIAL VEHICLE MARKET, BY VEHICLE TYPE, 2019-2023 (UNITS) 200

TABLE 155∏APAN ELECTRIC COMMERCIAL VEHICLE MARKET, BY VEHICLE TYPE, 2024-2030 (UNITS)∏200

TABLE 156 JAPAN: ELECTRIC COMMERCIAL VEHICLE MARKET, BY VEHICLE TYPE, 2019-2023 (USD MILLION) 201

TABLE 157□JAPAN ELECTRIC COMMERCIAL VEHICLE MARKET, BY VEHICLE TYPE, 2024-2030 (USD MILLION)□201 15.2.4□INDIA□202

15.2.4.1 Expansion of major OEMs to support market growth 202 □ 202

TABLE 158 INDIA: ELECTRIC COMMERCIAL VEHICLE MARKET, BY VEHICLE TYPE, 2019-2023 (UNITS) 202

TABLE 159 | INDIA: ELECTRIC COMMERCIAL VEHICLE MARKET, BY VEHICLE TYPE, 2024-2030 (UNITS) | 202

TABLE 160 \square INDIA: ELECTRIC COMMERCIAL VEHICLE MARKET, BY VEHICLE TYPE, 2019-2023 (USD MILLION) \square 203

TABLE 161 \square INDIA: ELECTRIC COMMERCIAL VEHICLE MARKET, BY VEHICLE TYPE, 2024-2030 (USD MILLION) \square 203

15.2.5 SOUTH KOREA 203

15.2.5.1 Rising demand for electric pickup trucks to drive market 203

TABLE 162 SOUTH KOREA: ELECTRIC COMMERCIAL VEHICLE MARKET, BY VEHICLE TYPE, 2019-2023 (UNITS) 204

TABLE 163 SOUTH KOREA: ELECTRIC COMMERCIAL VEHICLE MARKET, BY VEHICLE TYPE, 2024-2030 (UNITS) 204

TABLE 164 SOUTH KOREA: ELECTRIC COMMERCIAL VEHICLE MARKET, BY VEHICLE TYPE, 2019-2023 (USD MILLION) 204

TABLE 165 SOUTH KOREA: ELECTRIC COMMERCIAL VEHICLE MARKET, BY VEHICLE TYPE, 2024-2030 (USD MILLION) 205 15.3 EUROPE 205

15.3.1 ☐ RECESSION IMPACT ANALYSIS ☐ 206

FIGURE 73[EUROPE: ELECTRIC COMMERCIAL VEHICLE MARKET, BY COUNTRY, 2024 VS. 2030 (USD MILLION)[206

TABLE 166∏EUROPE: ELECTRIC COMMERCIAL VEHICLE MARKET, BY COUNTRY, 2019-2023 (UNITS)∏207

TABLE 167 I EUROPE: ELECTRIC COMMERCIAL VEHICLE MARKET. BY COUNTRY, 2024-2030 (UNITS) II 207

TABLE 168 EUROPE: ELECTRIC COMMERCIAL VEHICLE MARKET, BY COUNTRY, 2019-2023 (USD MILLION) 208

TABLE 169 TEUROPE: ELECTRIC COMMERCIAL VEHICLE MARKET, BY COUNTRY, 2024-2030 (USD MILLION) T208

15.3.2∏FRANCE□209

15.3.2.1 ☐Increased adoption of electric vans for delivery purposes to drive market ☐ 209

TABLE 170 FRANCE: ELECTRIC COMMERCIAL VEHICLE MARKET, BY VEHICLE TYPE, 2019-2023 (UNITS) 209

TABLE 171∏FRANCE: ELECTRIC COMMERCIAL VEHICLE MARKET, BY VEHICLE TYPE, 2024-2030 (UNITS)∏210

TABLE 172 FRANCE: ELECTRIC COMMERCIAL VEHICLE MARKET, BY VEHICLE TYPE, 2019-2023 (USD MILLION) 210

TABLE 173∏FRANCE: ELECTRIC COMMERCIAL VEHICLE MARKET, BY VEHICLE TYPE, 2024-2030 (USD MILLION)□210

 $15.3.3 \square \mathsf{GERMANY} \square 211$

15.3.3.1 Setting up of charging corridors to drive market 211 □211

TABLE 174∏GERMANY: ELECTRIC COMMERCIAL VEHICLE MARKET, BY VEHICLE TYPE, 2019-2023 (UNITS)∏211

TABLE 175 GERMANY: ELECTRIC COMMERCIAL VEHICLE MARKET, BY VEHICLE TYPE, 2024-2030 (UNITS) 212

TABLE 176□GERMANY: ELECTRIC COMMERCIAL VEHICLE MARKET, BY VEHICLE TYPE, 2019-2023 (USD MILLION)□212

TABLE 177 GERMANY: ELECTRIC COMMERCIAL VEHICLE MARKET, BY VEHICLE TYPE, 2024-2030 (USD MILLION) 212

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15.3.4 SPAIN 213

15.3.4.1 Government focus on replacing existing bus and van fleets to drive market 213

TABLE 178 SPAIN: ELECTRIC COMMERCIAL VEHICLE MARKET, BY VEHICLE TYPE, 2019-2023 (UNITS) 213

TABLE 179∏SPAIN: ELECTRIC COMMERCIAL VEHICLE MARKET, BY VEHICLE TYPE, 2024-2030 (UNITS)∏214

TABLE 180 SPAIN: ELECTRIC COMMERCIAL VEHICLE MARKET, BY VEHICLE TYPE, 2019-2023 (USD MILLION) 214

TABLE 181 \square SPAIN: ELECTRIC COMMERCIAL VEHICLE MARKET, BY VEHICLE TYPE, 2024-2030 (USD MILLION) \square 214

15.3.5 AUSTRIA 215

15.3.5.1 Government incentives to drive market 215

TABLE 182 AUSTRIA: ELECTRIC COMMERCIAL VEHICLE MARKET, BY VEHICLE TYPE, 2019-2023 (UNITS) 215

TABLE 183 AUSTRIA: ELECTRIC COMMERCIAL VEHICLE MARKET, BY VEHICLE TYPE, 2024-2030 (UNITS) 215

TABLE 184 \square AUSTRIA: ELECTRIC COMMERCIAL VEHICLE MARKET, BY VEHICLE TYPE, 2019-2023 (USD MILLION) \square 216

TABLE 185 \square AUSTRIA: ELECTRIC COMMERCIAL VEHICLE MARKET, BY VEHICLE TYPE, 2024-2030 (USD MILLION) \square 216

15.3.6 NORWAY 217

15.3.6.1 Development of charging infrastructure to drive market 217

TABLE 186 NORWAY: ELECTRIC COMMERCIAL VEHICLE MARKET, BY VEHICLE TYPE, 2019-2023 (UNITS) 217

TABLE 187 NORWAY: ELECTRIC COMMERCIAL VEHICLE MARKET, BY VEHICLE TYPE, 2024-2030 (UNITS) 217

TABLE 188 NORWAY: ELECTRIC COMMERCIAL VEHICLE MARKET, BY VEHICLE TYPE, 2019-2023 (USD MILLION) 1218

TABLE 189 NORWAY: ELECTRIC COMMERCIAL VEHICLE MARKET, BY VEHICLE TYPE, 2024-2030 (USD MILLION) 218

15.3.7 SWEDEN 219

15.3.7.1 Presence of market-leading OEMs and startups to drive market 219

TABLE 190 SWEDEN: ELECTRIC COMMERCIAL VEHICLE MARKET, BY VEHICLE TYPE, 2019-2023 (UNITS) 219

TABLE 191 SWEDEN: ELECTRIC COMMERCIAL VEHICLE MARKET, BY VEHICLE TYPE, 2024-2030 (UNITS) 219

TABLE 192 SWEDEN: ELECTRIC COMMERCIAL VEHICLE MARKET, BY VEHICLE TYPE, 2019-2023 (USD MILLION) 220

TABLE 193 \square SWEDEN: ELECTRIC COMMERCIAL VEHICLE MARKET, BY VEHICLE TYPE, 2024-2030 (USD MILLION) \square 220

 $15.3.8 \verb|| NETHERLANDS \verb||| 220$

15.3.8.1 ☐ Advancement in EV charging infrastructure to drive market ☐ 220

TABLE 194∏NETHERLANDS: ELECTRIC COMMERCIAL VEHICLE MARKET, BY VEHICLE TYPE, 2019-2023 (UNITS)∏221

TABLE 195 NETHERLANDS: ELECTRIC COMMERCIAL VEHICLE MARKET, BY VEHICLE TYPE, 2024-2030 (UNITS) 221

TABLE 196 NETHERLANDS: ELECTRIC COMMERCIAL VEHICLE MARKET, BY VEHICLE TYPE, 2019-2023 (USD MILLION) 221

TABLE 197 NETHERLANDS: ELECTRIC COMMERCIAL VEHICLE MARKET, BY VEHICLE TYPE, 2024-2030 (USD MILLION) 222

15.3.9 UK 222

15.3.9.1 Government electrification roadmap to drive market 222

FIGURE 74 UK EV ROADMAP 223

TABLE 198 UK: ELECTRIC COMMERCIAL VEHICLE MARKET, BY VEHICLE TYPE, 2019-2023 (UNITS) 223

TABLE 199 TUK: ELECTRIC COMMERCIAL VEHICLE MARKET, BY VEHICLE TYPE, 2024-2030 (UNITS) 224

TABLE 200 \square UK: ELECTRIC COMMERCIAL VEHICLE MARKET, BY VEHICLE TYPE, 2019-2023 (USD MILLION) \square 224

TABLE 201 UK: ELECTRIC COMMERCIAL VEHICLE MARKET, BY VEHICLE TYPE, 2024-2030 (USD MILLION) 224

15.3.10 | ITALY | 225

15.3.10.1 Advancements in electric commercial vehicles to drive market 225

TABLE 202 TALY: ELECTRIC COMMERCIAL VEHICLE MARKET, BY VEHICLE TYPE, 2019-2023 (UNITS) 225

TABLE 203∏ITALY: ELECTRIC COMMERCIAL VEHICLE MARKET, BY VEHICLE TYPE, 2024-2030 (UNITS)∏225

TABLE 204 \square ITALY: ELECTRIC COMMERCIAL VEHICLE MARKET, BY VEHICLE TYPE, 2019-2023 (USD MILLION) \square 226

TABLE 205□ITALY: ELECTRIC COMMERCIAL VEHICLE MARKET, BY VEHICLE TYPE, 2024-2030 (USD MILLION)□226

15.3.11 □ OTHERS □ 227

TABLE 206 OTHERS: ELECTRIC COMMERCIAL VEHICLE MARKET, BY VEHICLE TYPE, 2019-2023 (UNITS) 227

TABLE 207 OTHERS: ELECTRIC COMMERCIAL VEHICLE MARKET, BY VEHICLE TYPE, 2024-2030 (UNITS) 227

TABLE 208 OTHERS: ELECTRIC COMMERCIAL VEHICLE MARKET, BY VEHICLE TYPE, 2019-2023 (USD MILLION) 228

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