

US Medical Face Shields Market - Focused Insights 2024-2029

Market Report | 2024-03-05 | 80 pages | Arizton Advisory & Intelligence

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Report description:

The US medical face shields market was valued at USD 102.21 million and is expected to grow at a CAGR of 7.55% from 2023 to 2029.

US MEDICAL FACE SHIELDS MARKET SEGMENTS INSIGHTS

USAGE INSIGHTS

In 2023, the market was dominated by reusable face shields, accounting for a significant market share of more than 70%. However, the forecast period anticipates a shift as disposable face shields gain traction due to their affordability and convenience. Disposable face shields are increasingly preferred because they prevent direct contact with respiratory droplets, crucial in mitigating the spread of infectious diseases. The disposable segment is also witnessing rapid growth, driven by innovation and technological advancements to enhance protective capabilities and user comfort.

MATERIAL INSIGHTS:

Polycarbonate stands out as the dominant material in the market, offering comprehensive facial protection against infectious agents. Manufacturers focus on producing disposable polycarbonate face shields with adjustable headbands to cater to evolving consumer preferences. Polyethylene face shields are also prevalent in healthcare settings, providing additional protection when used with other Personal Protective Equipment (PPE). The market is witnessing a rising demand for full-face shields, particularly those equipped with anti-fog properties, owing to their superior visibility and infection-prevention capabilities.

END-USER SEGMENTS:

Hospitals and clinics emerge as the primary end-user segment, commanding a significant market share. This dominance is attributed to the heightened focus on healthcare worker protection, particularly in light of the COVID-19 pandemic. Moreover,

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diagnostic laboratories are poised to generate substantial revenue, driven by an aging population and the growing demand for preventive medicine initiatives. Face shields serve as an alternative to goggles, offering broader protection against airborne infectious diseases, thereby witnessing increased adoption across various end-user industries.

US MEDICAL FACE SHIELDS MARKET DYNAMICS

The global pandemic has catalyzed a rapid surge in online sales of Personal Protective Equipment (PPE), reshaping the dynamics of the industry. Major manufacturers have strategically aligned with online retail giants, facilitating the seamless distribution of bulk orders. Furthermore, 3D printing technology has revolutionized face shield production, offering advantages such as rapid and cost-effective manufacturing of customized components. Many key players have leveraged 3D printing during the pandemic, underscoring its importance in meeting surging demand.

US MEDICAL FACE SHIELDS MARKET DRIVERS:

Public awareness campaigns on infectious diseases are pivotal in driving demand for face shields as a supplementary protective measure. While face masks remain essential, face shields complement their efficacy by providing additional protection against respiratory droplet transmission. This dual protective approach is crucial in curbing the spread of infectious diseases, thereby driving market growth.

COMPETITIVE LANDSCAPE:

The US Medical Face Shields market exhibits fragmentation, characterized by numerous local vendors alongside crucial players such as 3M, Cardinal Health, and Medline Inc. Emerging med-tech companies pose a considerable threat to global players with their innovative products and technologies. To maintain a competitive edge, market leaders focus on diversifying their product offerings and implementing strategies such as new product launches, acquisitions, and strengthened distribution networks. Moreover, companies are introducing differentiated products tailored to the specific needs of medical professionals and frontline healthcare workers, further driving market growth.

REPORT HIGHLIGHTS

PRODUCT SEGMENTATION & FORECAST

- By Usage
- Reusable Face Shields
- Disposable Face Shields
- By Material
- Polycarbonate
- Polyethylene
- Others
- By Product
- Head Band
- Wide Shape
- Others
- By End-User
- Hospitals & Clinics
- Diagnostic Laboratories
- Others

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MARKET STRUCTURE

- Market Dynamics
- Competitive Landscape of Medical Face Shields Market
- Key Vendors
- Other Prominent Vendors

APPENDIX

- Research Methodology
- Abbreviations
- About Arizton

VENDORS LIST

Key Vendors

- Cardinal Health
- 3M
- Medline
- Alpha Pro Tech
- Sanax Protective Products
- Prestige Ameritech

Other Prominent Vendors

- Productive Plastics
- Unified Packaging
- Southmedic Inc
- Avantor
- Casco Bay Molding
- MSA Safety
- Key Surgical
- Karam
- DuPont Teijin Films
- Radians
- Aspen Surgical
- Honeywell
- Paulson Manufacturing Corp
- DiaDent
- Magid

KEY QUESTIONS ANSWERED:

- 1.□What factors are driving the growth of the US medical face shields market?
- 2.□What are the primary materials used in manufacturing medical face shields?
- 3.□What technological advancements are shaping the medical face shields market?

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