

## **Yoghurt and Sour Milk Products in Croatia**

Market Direction | 2023-09-25 | 16 pages | Euromonitor

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### **Report description:**

As the Croatian population was required to stay at home for extended periods in 2020 and 2021, due to COVID-19 regulations, yoghurt experienced a shift in consumer perception and usage. Historically, yoghurt was mainly considered a convenient breakfast or snack option, with few consumers recognising its potential as a versatile ingredient in more complex dishes. However, as consumers turned their focus to home cooking and baking during the pandemic's peak, they began to appreciate yoghurt's vers...

Euromonitor International's Yoghurt and Sour Milk Products in Croatia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Sour Milk Products, Yoghurt.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### **Why buy this report?**

- \* Get a detailed picture of the Yoghurt and Sour Milk Products market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

**Table of Contents:**

Yoghurt and Sour Milk Products in Croatia  
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List Of Contents And Tables

**YOGHURT AND SOUR MILK PRODUCTS IN CROATIA**

**KEY DATA FINDINGS**

**2023 DEVELOPMENTS**

Yoghurt is enjoyed for its versatility and nutritional benefits

Consumers seek out higher quality and healthier products

Soaring prices drives consumers towards private label

**PROSPECTS AND OPPORTUNITIES**

Health concerns will play stronger role in consumers' purchasing decisions

Drinking yoghurt poised for strong growth

Inflation will leave its mark as consumers continue to economise

**CATEGORY DATA**

Table 1 Sales of Yoghurt and Sour Milk Products by Category: Volume 2018-2023

Table 2 Sales of Yoghurt and Sour Milk Products by Category: Value 2018-2023

Table 3 Sales of Yoghurt and Sour Milk Products by Category: % Volume Growth 2018-2023

Table 4 Sales of Yoghurt and Sour Milk Products by Category: % Value Growth 2018-2023

Table 5 NBO Company Shares of Yoghurt and Sour Milk Products: % Value 2019-2023

Table 6 LBN Brand Shares of Yoghurt and Sour Milk Products: % Value 2020-2023

Table 7 Distribution of Yoghurt and Sour Milk Products by Format: % Value 2018-2023

Table 8 Forecast Sales of Yoghurt and Sour Milk Products by Category: Volume 2023-2028

Table 9 Forecast Sales of Yoghurt and Sour Milk Products by Category: Value 2023-2028

Table 10 □Forecast Sales of Yoghurt and Sour Milk Products by Category: % Volume Growth 2023-2028

Table 11 □Forecast Sales of Yoghurt and Sour Milk Products by Category: % Value Growth 2023-2028

**DAIRY PRODUCTS AND ALTERNATIVES IN CROATIA**

**EXECUTIVE SUMMARY**

Dairy products and alternatives in 2023: The big picture

Key trends in 2023

Competitive Landscape

Channel developments

What next for dairy products and alternatives?

**MARKET DATA**

Table 12 Sales of Dairy Products and Alternatives by Category: Value 2018-2023

Table 13 Sales of Dairy Products and Alternatives by Category: % Value Growth 2018-2023

Table 14 NBO Company Shares of Dairy Products and Alternatives: % Value 2019-2023

Table 15 LBN Brand Shares of Dairy Products and Alternatives: % Value 2020-2023

Table 16 Penetration of Private Label by Category: % Value 2018-2023

Table 17 Distribution of Dairy Products and Alternatives by Format: % Value 2018-2023

Table 18 Forecast Sales of Dairy Products and Alternatives by Category: Value 2023-2028

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Summary 1 Research Sources

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