

## **Yoghurt and Sour Milk Products in Croatia**

Market Direction | 2023-09-25 | 16 pages | Euromonitor

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### **Report description:**

As the Croatian population was required to stay at home for extended periods in 2020 and 2021, due to COVID-19 regulations, yoghurt experienced a shift in consumer perception and usage. Historically, yoghurt was mainly considered a convenient breakfast or snack option, with few consumers recognising its potential as a versatile ingredient in more complex dishes. However, as consumers turned their focus to home cooking and baking during the pandemic's peak, they began to appreciate yoghurt's vers...

Euromonitor International's Yoghurt and Sour Milk Products in Croatia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Sour Milk Products, Yoghurt.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### **Why buy this report?**

- \* Get a detailed picture of the Yoghurt and Sour Milk Products market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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