

Toilet Care in the Czech Republic

Market Direction | 2024-02-21 | 17 pages | Euromonitor

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Report description:

Toilet care saw an uplift in sales during the COVID-19 pandemic. At the height of the crisis, sales were boosted by people being at home more often, with a higher emphasis on hygiene and increasing cleaning activities in many Czech households. With the threat of COVID-19 reduced, sales fell in 2023. While retail value sales were positive, driven by rising price points, the challenging economic situation led consumers to readjust their budgets, leading to an overall retail volume decline.

Euromonitor International's Toilet Care in Czech Republic market report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: In-Cistern Devices, ITBs, Toilet Care Tablets/Powders, Toilet Cleaning Systems, Toilet Liquids/Foam.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Toilet Care market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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